

Deloitte.



Navigating to next: Future forward

Wisconsin75



Celebrating 19 years of **Wisconsin 75**

On behalf of Deloitte, it's our pleasure to welcome you to this year's Wisconsin 75 virtual recognition event. For the 19th year, we're recognizing 75 of Wisconsin's most successful private companies and their collective impact on our Great State.

Our theme for this year's program is **"Navigating to next – future forward."** The Wisconsin 75 are not only thriving, but also continuing to navigate new challenges and opportunities in the wake of the pandemic such as inflation, supply chain disruptions, the Great Resignation, unprecedented demand, new and emerging technologies, and the policies of a new administration.

What's fueling the ongoing success and resilience of the Wisconsin 75? Your proven ability to plan strategically, collaborate internally and with an ecosystem beyond your organization, and adjust in real time to the unrelenting pace of change the world serves up.

The Wisconsin 75 also show an unwavering commitment to the communities we live in and to your employees.

Your companies are built on a culture of caring and giving back. You're weaving diversity, inclusion, and equity into your corporate strategies to boost innovation and promote fairness. And you're balancing economic growth and environmental management to achieve sustainability and preserve resources for future generations.

Each of these 75 companies plays an important role in powering Wisconsin's economy and community. Thank you for joining us today and congratulations to the 2021 Wisconsin 75! Best wishes in your continued success.

PJ DiStefano

Wisconsin Managing Partner
Deloitte LLP

Keynote speaker



Ira Kalish
Chief global economist
DTTL

Dr. Ira Kalish is the chief global economist of Deloitte Touche Tohmatsu Ltd. He is a specialist in global economic issues, as well as the effects of economic, demographic, and social trends on the global business environment. He has written about the economies of Western Europe, Eastern Europe, Southeast Asia, China, Japan, Mexico, and South America and has also written extensively on global consumer markets.

Dr. Kalish is the principal author and editor of Deloitte's Weekly Global Economic Update. In addition, his other publications include the annual *Global Powers of Retailing* report; *China and India: Comparing the World's Hottest Consumer Markets*; *China and India: The Reality Beyond the Hype*; "Budget Deficits: Why All the Fuss," an article in *CFO Journal*; and "Mind The Gap", an article in *Deloitte Review* on changing income distribution.

Dr. Kalish advises Deloitte clients, as well as Deloitte's leadership, on economic issues and their impact on business strategy. In addition, he has given numerous presentations to corporations and trade organizations on topics related to the global economy. Dr. Kalish also serves on the BIAC Economic Policy Committee, which advises the OECD on macroeconomic policy issues. He is widely traveled and has given presentations in 47 countries on six continents.

Dr. Kalish has been widely quoted in the news media; his remarks have been published by the *Wall Street Journal*, the *Economist*, the *Financial Times*, *USA Today*, the *Washington Post*, and *U.S. News & World Report*. He has appeared on CNN, CBS News, CNBC, PBS, and BBC World Service.

Prior to his work at Deloitte, Dr. Kalish was chief economist at Retail Forward, a director at PwC, vice president at Bankers Trust, corporate economist at the Eastman Kodak Company, and researcher at the Institute for International Economics.

Dr. Kalish holds a bachelor's degree in economics from Vassar College and a PhD in international economics from Johns Hopkins University. He lives in Santa Monica, California, with his wife and daughters.

Special guest



Coach Shaka Smart
Head coach, men's basketball
Marquette University

Shaka Smart was named the 18th head coach of the Marquette University men's basketball program on Friday, March 26, 2021.

In 12 seasons as a head coach at Virginia Commonwealth (2009-15) and Texas (2015-21), Smart guided the two programs to a total of eight NCAA Tournament appearances. Those trips were highlighted by a run from the First Four to the Final Four by VCU in 2011.

The 43-year-old Smart owns an overall record of 272-142 (.657), and seven of his first 10 teams played in the NCAA Tournament. He posted a record of 163-56 (.744) at VCU and five trips to the NCAA. While at Texas, the Longhorns were 109-86 (.559) and made NCAA appearances in 2016, 2018, and 2021. Texas claimed the National Invitation Tournament title in 2019.

During his career, Smart has coached a total of 10 NBA players, including two lottery picks and seven overall draft selections. A group of 25 student-athletes has earned all-conference accolades (40 total selections), and six times a member of the program has claimed a league season-long specialty award (player of year, sixth man, top defensive player).

A four-year starter and three-year team captain at Kenyon College (Gambier, Ohio), Smart graduated magna cum laude in 1999 with a degree in history. He still holds the school single-season (184 in 1998-99) and career (542) records for most assists.

In his senior season, he earned All-North Coast Conference (NCAC) honors and was tabbed the league's Scholar Athlete of the Year. Smart was one of 20 students named to the 1999 USA Today All-USA Academic Team and earned a prestigious NCAA postgraduate scholarship.

Smart began his coaching career as an assistant at California University (Pa.) from 1999-2001. During his two seasons, the school recorded a 40-16 mark. While there, he also earned his master's degree in social science in 2001.

A native of Madison, Wisconsin, Smart was born on April 8, 1977. He and his wife, Maya, have one daughter, Zora.

Smart delivered the main commencement address for his alma mater, Kenyon College, in May 2017. In November of 2020, he joined the National Association of Basketball Coaches (NABC) Board of Directors.

Celebrating our private sector: 2021 Wisconsin 75

Companies in Wisconsin's private sector play a key role in powering the state's economy and communities. For the 19th year, Deloitte is recognizing 75 of the largest and most successful private companies—the Wisconsin 75—for the impact they make.

Revenue

Over the past 12 years...

The Wisconsin 75 have seen revenue growth of over

223%



\$53B

2009 revenue*



\$171B

2021 revenue*



8%

growth
from 2020

*Revenues based on prior fiscal year of each company

Employees

The WI75 employ nearly

300,000

 people

Local business trends: 2021 Wisconsin 75

The following questions were intended to collect expectations, experiences, and plans for becoming more competitive in the current economic environment. In the following pages, please enjoy a snapshot of trends and top responses we found from this year's survey results.

Compared with one year ago, which of the following best describes your level of uncertainty in the factors that are not within your control such as taxes, regulations, credit availability, economic outlook, etc.?



13%
Uncertainty
higher now than
one year ago



39%
About
the same



34%
Uncertainty
lower now than
one year ago

What are your company's main growth strategies over the next 12 months?



29%

Growing existing markets



14%

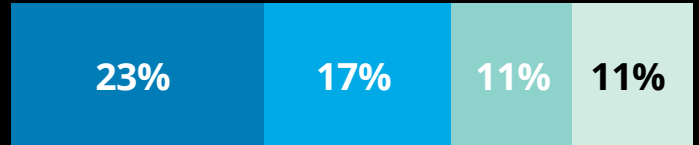
Development of new products and services



13%

Entry into new markets

What do you believe is your company's main competitive advantage?



- Business model innovation
- Growing existing markets
- A diverse and inclusive workforce
- Digital transformation

Which, if any, of the following strategies is your company adopting to attract and retain workers?



24%

Developing new talent strategies to **attract, recruit, and retain an inclusive workforce**



24%

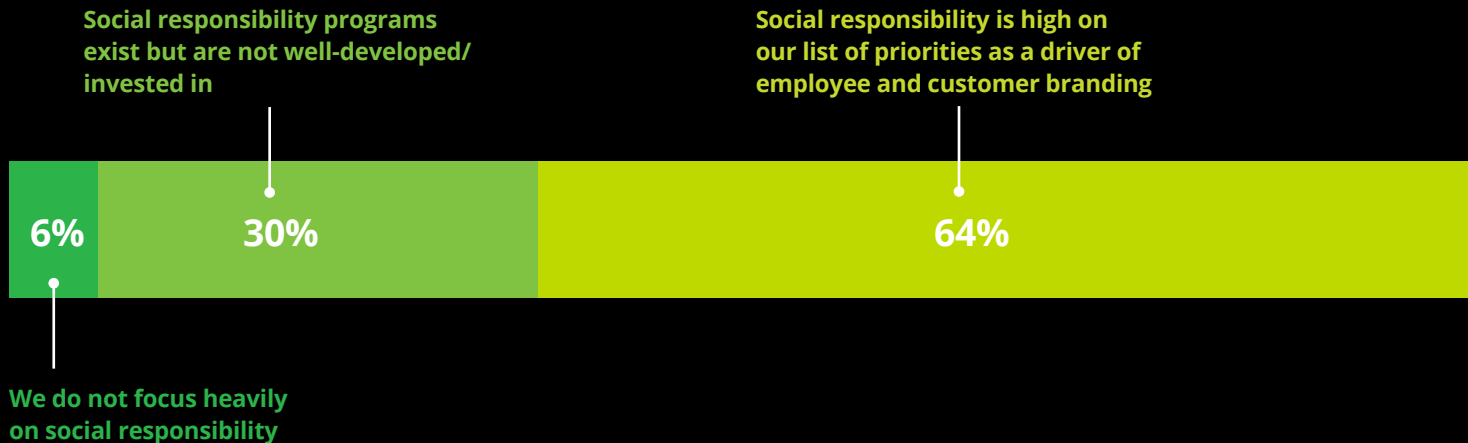
Driving a culture of **open and transparent communication** with leadership



19%

Increasing focus on **flexibility and well-being programs**

Please select the best description of your company's social responsibility programs.



Which of the following characteristics of resilience best describe your company?

30%

Deliberate
Proactive, planned, strategic

27%

Dynamic
Ability to adjust in real time

22%

Distributed
collaborative, empowered throughout the organization, and connected to an ecosystem beyond the organization (partners, vendors, customers)

Please indicate your level of agreement with the following statement: Culture is strategically important to the success of my company.



17%

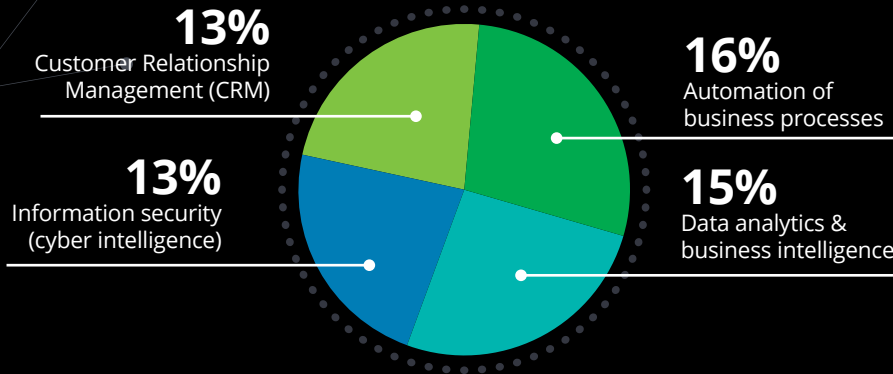
Agree



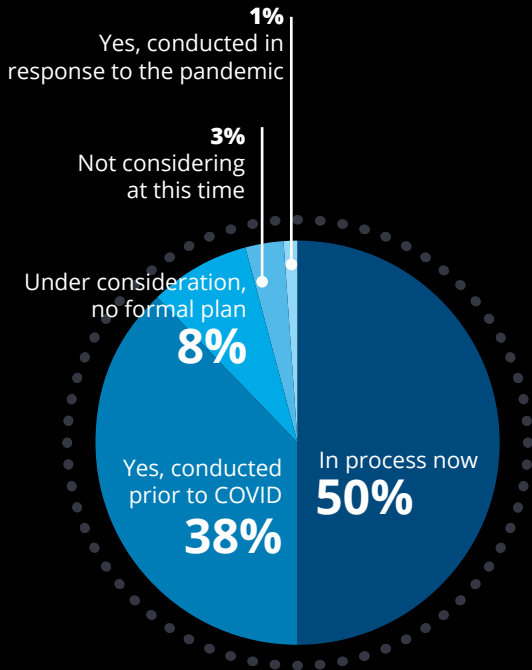
74%

Strongly agree

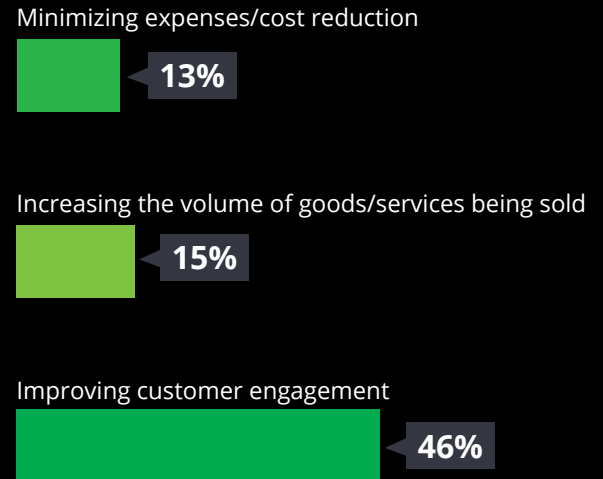
What investments in technology, if any, is your company most likely to make in the next 12 months?



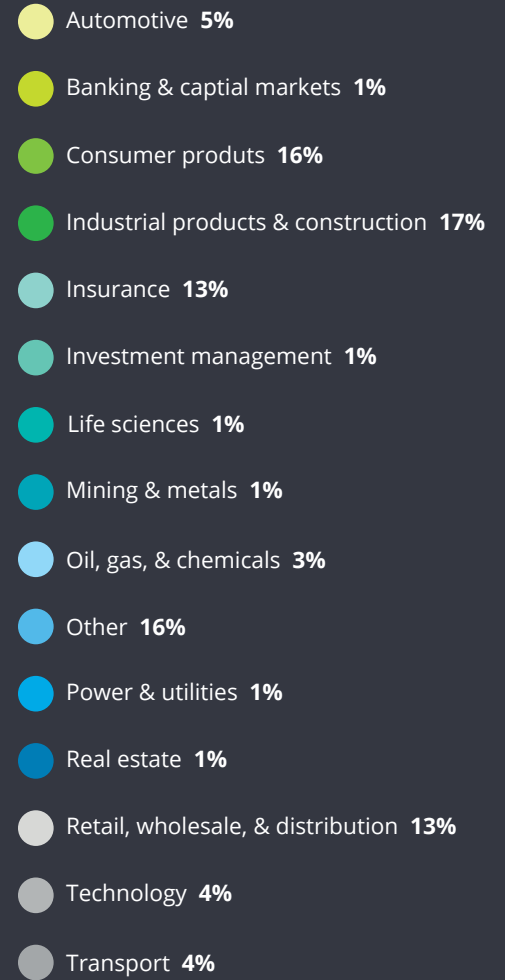
Have you undertaken or are you in the process of undertaking digital transformation?



If yes or in process regarding digital transformation, what was the key driver behind your company's digital transformation?



Industries at a glance




2021 Distinguished Performer Award winners

In 2008, the Recognition Awards became the Distinguished Performer Awards



94

companies have received
Distinguished Performer Awards



7

companies have received
multiple Distinguished
Performer Awards:

American Family Insurance
Hunzinger Construction Company
Sargento Foods Inc.
ABC Supply Co. Inc.
CUNA Mutual Group
Kwik Trip
West Bend Mutual Insurance Company



Community

The Community award recognizes a company's efforts or business choices that focus on giving back to the community—especially during the pandemic and these uncertain times.

Winner: U.S. Venture



Diversity, Equity, & Inclusion

The DEI award recognizes an individual or company that optimizes the opportunities found in the intersections among cultures, values, and perspectives—and that have positively impacted the company and/or employees.

Winner: Baird



Innovation

The Innovation award recognizes an individual or company whose new product and/or service, business processes, or technology have positively impacted how an organization is able to work, do business, or serve customers.

Winner: The Boldt Company



Succession

The Succession award recognizes a company that has successfully prepared for or moved to next-generation leadership.

Winner: Brakebush Brothers, Inc.



Sustainability

The Sustainability award recognizes a “green” corporation that balances economic growth, social equity, and environmental management.

Winner: Ashley Furniture Industries, LLC

2021 Distinguished Performer: **Community**

U.S. Venture



U.S. Venture, Inc. is built on a culture of caring relationships and giving back. Making a positive impact in our communities, both locally and globally, through support of nonprofits, community events, and scholarships is something we have always been passionate about. Over the past two years we used our time to answer the call, when it was needed more than ever. We've provided faster and more efficient support, in a bigger way, to fill the immediate needs making our philanthropic impact more than \$16 million in 2020.

We encourage our team members to foster fun, friendship, and compassion in all aspects of the job—with one another, our customers, our vendors, and our community partners. With more than 2,500 team members across the nation, U.S. Venture encourages team members to tap into their passion for helping others by offering each person eight hours of volunteer paid time off and the opportunity to match personal donations and raise money for volunteer hours amounting to \$1,000 annually.

In 1985, the U.S. Venture/Schmidt Family Foundation was founded in honor of Albert and Margaret Schmidt. One year later, Bill Schmidt founded a golf outing event called the U.S. Venture Open that, since its inception, has raised more than \$55

million dollars and granted \$40 million to end poverty in Northeast Wisconsin. U.S. Venture pays for all the expenses of the six-course, 1,200-attendee event so 100% of donations go to end poverty. Despite the Covid-19 pandemic and having to switch to a virtual event, the 2020 event was extremely successful. Grants were awarded with a record-breaking \$8.38 million in new grants and \$6.39 million grants distributed to 235 nonprofit organizations supporting innovative programs helping those in need throughout Northeast Wisconsin.

The 2021 event was also affected by an increase in COVID-19 cases within the region, requiring we cancel the dinner and evening program at Van Abels. We feel so fortunate that, together with our partners, we were able to raise \$4,156,262 at this year's event.

U.S. Venture's giving focus isn't just reserved for Wisconsin. In fact, the U.S. Venture/Schmidt Family Foundation has supported the Victory Community Development Center (VICODEC) school in Kenya since its inception. Currently, 1,820 students, family, and community are provided medical care, and 3,800 children receive a meal every school day, and 2,850 students in outlying areas are provided meals. There are currently 665 students enrolled at VICODEC with 205 currently sponsored and 114 secondary

"Over the last two years, the need was greater than ever and being able to answer the call has made a huge impact on our nonprofits and our communities. Being able to pivot fundraising efforts...some of our most successful to date, despite challenging circumstances, has been such an inspiration for our future work."

Greg Vandenberg
Director of Giving and Community Engagement

school students sponsored. Many of these students are sponsored by U.S. Venture team members.

The pandemic has taught us that finding creative ways like working with our IT team to donate laptops/webcams...U.S. Lubricants donating hand sanitizer and cleaning solutions to nonprofits, and large events like the U.S. Venture Open all might look a little different than in years past, but they still make a big impact within our communities. Our work inspires us to find a better way to change the world, and we couldn't be prouder of the caring hearts and give-back spirit of our team.

2021 Distinguished Performer: **DEI**

Baird

Baird's work to create an inclusive and diverse environment for our clients, associates, and communities stems from our strong culture of integrity and genuine concern for others.

We view inclusion and diversity as an ongoing journey—one of shared responsibility, continuous improvement, and a focus on progress.

Responsibility for creating an inclusive and diverse organization begins with our executive team and is shared by every associate. We are committed to having an inclusive environment where differences are understood, respected, and valued and where diversity unites, rather than divides, us.

Our commitment to inclusion and diversity includes providing equitable opportunities for every individual to develop personally and professionally. This includes initiatives in work/life balance, leadership training, mentoring, networking, and other personal and professional development.

In 2009, Baird formed Associate Resource Groups (ARGs) to provide opportunities for associates to network, enhance career development, and build a stronger sense of community. Five of our six ARGs are focused specifically on furthering Baird's inclusion and diversity efforts.

We have expanded our internship programs and have multiple efforts in place to recruit emerging, diverse candidates. In 2021, Baird's internship program had 195 interns from 77 universities, and 61% were women and/or ethnically diverse individuals. Our goal is to convert 40% of our long-term interns to new associates, which will help create a more diverse workforce.

We recently embedded cultural awareness training into annual firmwide required training, and we are developing additional offerings to support ongoing education, training, and awareness building.

We also created the Bridge Builders Reverse Mentoring program, a six-month program that pairs Executive Committee members with mentors, who are associates of racial or ethnic minorities. The goal is to improve the Baird experience for associates of color by creating a significant opportunity to engage with leaders of the firm and create opportunities for long-term relationship building.

Baird and our associates also support a wide variety of community initiatives aimed at promoting inclusion and diversity. Our community involvement enables us to play an active role in shaping the communities in which we live and work.



"Baird is committed to inclusion and diversity for our clients, associates, and communities. Our commitment is in keeping with The Baird Way and our respect for each individual. We recognize that a diverse team enables us to better understand and best meet the needs and expectation of our clients and associates."

Steve Booth
Baird Chairman, President and CEO

Baird's culture; our ability to attract, retain, and develop the best diverse talent; and our passion for achieving superior results for our clients and associates are all crucial to our success. These are among the many reasons why we are committed to the continued pursuit of a culture of inclusion and diversity that focuses on our clients, our associates, and the communities we serve.

2021 Distinguished Performer: **Innovation**

The Boldt Company

Boldt has earned a reputation throughout the industry as a leader in Lean construction. Our collaborative, Lean delivery process means we are committed to finding a better way to build—one that drives out waste and inefficiency while driving up quality and value.

In 2020, COVID-19 added a new set of demands to commercial construction, in particular the healthcare industry, on a scale not seen in decades. From testing to diagnosis and treatments, hospitals and clinics were scrambling to find ways to meet the growing needs of their communities during the pandemic. Boldt took note of the changing landscape and together with architect HGA developed a modular ICU solution, STAATMod™, that could be designed, built, and shipped in less than 45 days. It is truly a game changer in healthcare delivery systems.

STAATMod provides hospital-quality clinical care for infection control, patient isolation, access to life-saving technology, and isolation rooms if needed for extended periods of time. Unlike other fabricated structures designed for lower acuity patients, the innovative STAATMod is highly engineered to provide hospital-quality care, including Airborne Infection Isolation Rooms (AIIR) that provide increased safety for both patients and caregivers.

STAATMod revolutionized the idea of “speed to market” and improved quality of care and safety for COVID-19 patients, healthcare practitioners, and local communities. The advances made in the STAATMod program will continue to benefit industrialized construction throughout the healthcare marketplace, accelerating the delivery of high-quality, cost-competitive facilities in a fraction of the time.

STAATMod portable, community-based modules

Solving the challenge of equity and access—in an affordable way—is one of the greatest barriers to elevating population health. This modular solution’s long-term value is in its ability to transform and deploy to different sites to serve different functions. Flexibility and portability are built in to support critical community medicine programs in rural or urban areas—especially under-served communities. Health and wellness fairs, education programs, primary care clinics, or even meeting space are just a few of the ways it transforms to serve the medical needs of your communities and support population health.



“The spirit of innovation runs within Boldt. STAATMod was a game changer during the pandemic; it revolutionized the idea of speed-to-market and improved quality of care and safety for COVID-19 patients, healthcare practitioners, and local communities. It is an honor to be recognized as a Distinguished Performer and a leader in construction innovation.”

Dave Kievet
President and COO

2021 Distinguished Performer: **Succession**

Brakebush Brothers, Inc.

Lead by a combination of family and non-family executives, Brakebush Brothers has been producing great-tasting further-processed chicken products for over 90 years. With an emphasis on quality and customer service, Brakebush is a recognized name in the food service arena, supplying its diverse portfolio of offerings to independent restaurants, nationwide chains, hospitals, universities, and a variety of other outlets.

Brakebush's stellar reputation and enduring success did not evolve through mere fortune but rather are a product of deliberate succession preparation through structured educational programs and diverse experiences.

Family members are prepared for leadership roles by being exposed to a wide variety of functional areas within the company and are expected to explore professional experiences outside of Brakebush in order to inspire broader perspectives and new ideas. Numerous Brakebush family members have traveled this path and contribute today to the company in a variety of capacities. Carl Brakebush, the son of one of the founders, continues actively to serve as chairman of the board. And four members of the third Brakebush generation currently hold executive positions, playing integral roles in steering the company and driving its continued success.

Deliberate succession preparation is not, however, reserved solely for Brakebush family members but rather is made available to all individuals on the Brakebush team. The company's internal job-posting system and promote-from-within culture provide team members with the opportunity to gain experience in different disciplines. And team members wishing to advance their careers may enroll in our LEAD program, an in-house series of robust courses designed to provide leadership skills to individuals from the plant hourly level up through managerial positions.

Beyond our LEAD series, Brakebush strategically identifies a select group of high-potential team members to participate in a Leadership Development Program, another in-house educational initiative that provides advanced preparation for future directors and vice presidents at Brakebush.

These various programs and opportunities have established an unparalleled level of leadership continuity, providing Brakebush's customers with assurance that the quality and service they have come to expect will not waver and positioning Brakebush for successful future guidance by a mix of fourth-generation family members and talented non-family professionals within the organization.

Brakebush is proud of its succession efforts and truly appreciates being recognized as a Distinguished Performer in that category.



“Brakebush’s succession strategy, education initiatives, and career opportunities provide team members with the experiences that ensure our company and our customers benefit from strength and continuity in stewardship by a combination of family and non-family leaders.”

Scott Sanders
President

2021 Distinguished Performer: **Sustainability**

Ashley Furniture Industries, LLC



Ashley Furniture Industries, LLC (Ashley) is committed to being an environmental leader and sustainable company through energy reduction, waste management, and recycling. Examples of the company's daily pursuit of sustainability are visible in the way they light their facilities, limit and reduce waste, enhance manufactured products, and focus on improving the environment.

Energy reduction

Across Ashley manufacturing and distribution facilities, the interiors are painted with highly reflective, bright white paint. This helps reduce lighting energy consumption and makes the facilities much brighter, naturally. It also provides a more uplifting environment for employees. Ashley utilizes LED lighting, which uses a fraction of the amount of energy used by conventional lighting. The facility roofs are retrofitted with a white reflective material that helps keep the facilities cooler during the warmer months.

Waste management

Ashley recycles whenever possible while also working to minimize any waste. Company-wide, each year, Ashley recycles nearly 100,000 tons of wood, 10,000 tons of cardboard, more than 5,000 tons of poly-foam, 600 tons of plastic film, and more than 1,000 tons of metal.

Forward-thinking

The company is forward-thinking in the sustainable projects they pursue. Many changes made are not because they are easy but because it is the right thing to do.

The transition from solvent-based finishes to water-based finishes wasn't required by agencies or a new regulation, but Ashley felt it was necessary to make the transition to create more sustainable, clean products.

Resource preservation

In Ashley's effort to restore ecosystems, thousands of trees are planted throughout the local communities and campuses annually. Additionally, each employee is given a tree in celebration of Arbor Day. Ashley employees host educational tree-planting events for local students, teaching them about the importance of trees and the proper planting techniques involved.

Solar panel installations

In 2019, Ashley began a company-wide solar panel installation initiative, which included projects at various facilities across the country. To date, nearly 45,000 solar panels are installed on the rooftops of distribution, manufacturing, and retail facilities, with future installations in the works. The current 45,000 installed panels are set to generate nearly 16 million kilowatt hours (kWh) of electricity annually.

"These projects highlight a few examples of Ashley's focus of sustainability in the global marketplace and in our local communities. Saving on energy costs will allow us to further invest in our employees and facilities, pass cost savings on to our customers, and give back to the community."

Todd Wanek
President and CEO

Industry leader

The organization's commitment to the environment goes beyond the facilities and into the communities where Ashley resides. While Ashley is driven to be the best home furnishings company, they are also committed to being sustainable and efficient for the betterment of their employees, customers, and local communities. There are endless opportunities to increase Ashley's sustainable efforts as they continue to innovate not only as a furniture manufacturer but also as an environmental leader.



Wisconsin 75 Distinguished Performer program judges



Kaushal Chari, PhD

Sheldon B. Lubar Dean, Lubar School of Business
Interim executive director, Connected Systems Institute
University of Wisconsin — Milwaukee

Kaushal Chari currently serves as the Sheldon B. Lubar Dean and as professor of information technology management at the Lubar School of Business and the interim executive director of the Connected Systems Institute at the University of Wisconsin-Milwaukee. He also serves on the boards of nonprofits such as Junior Achievement of Wisconsin, Rotary Club of Milwaukee, and FIA of Tampa Bay. Dr. Chari has engaged with businesses as a board member, consultant, and as an advisor. He is the winner of numerous awards including the Community Champion for Entrepreneurship Award from the Global International Entrepreneurs Organization (TiE) and the Design Science Award given by the INFORMS Information Systems Society. Dr. Chari earned his PhD and MBA degrees from the University of Iowa and his bachelor's degree in mechanical engineering from the Indian Institute of Technology Kanpur.



Caroline V. Krider

SVP, relationship manager and
Milwaukee market leader
U.S. Bank

Caroline Krider is the SVP, relationship manager and Milwaukee market leader, Global Industrials & Services and has been with U.S. Bank and its (First Wisconsin and Firststar) predecessors for over 35 years. She currently manages a portfolio of approximately 20 large corporate relationships in Southeastern Wisconsin.

Krider serves on the following nonprofit boards:

- IMPACT/2-1-1 (development co-chair and past vice-chair)
- REDgen (development co-chair)
- Wisconsin Humane Society (Investment Committee)
- Zoological Society of Milwaukee (Executive Committee, Nominating Committee chair, and past board chair)

She previously served on the boards of the American Lung Association of Wisconsin, the American Lung Association of the Upper Midwest, and the St. Francis Children's Center where she served in various leadership roles. Other affiliations include Professional Dimensions, TEMPO Milwaukee, and serving as an annual judge and presenter for Deloitte's Wisconsin 75 awards.

In addition to numerous U.S. Bank awards, Krider has received the Wisconsin Humane Society's Volunteer of the Year award, the [Milwaukee Business Journal](#) Women of Influence Award, the Wauwatosa Public Library Foundation's Arthur B. Kohasky Leadership Award, and the Zoological Society of Milwaukee's "Pan paniscus" Conservation Award.



Derek L. Tyus

Vice president and chief investment officer
West Bend Mutual Insurance Company
West Bend, Wisconsin

Derek Tyus is vice president and chief investment officer of West Bend Mutual Insurance Company. He has been with West Bend since 2016.


Before joining West Bend, Tyus was a director for Northwestern Mutual Wealth Management Company in Milwaukee, Wisconsin. He has been in the insurance industry for 23 years, holding investment positions in private debt and equity, real estate, wealth management as well as strategy and administration.

Tyus is a graduate of Marquette University and received his MBA from the Ross School of Business at the University of Michigan. He is currently a member of the CFA Institute and the CFA Society of Milwaukee. He serves on the board of directors for Waterstone Financial, Inc. (NASDAQ: WSBF). He also serves as a director for several nonprofit organizations including the Greater Milwaukee Foundation, Zoological Society of Milwaukee, and Siebert Lutheran Foundation.




2021 Wisconsin 75

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Rank	Company name	Location	No. of years	CEO name
01	<p><u>Northwestern Mutual</u></p> <p>For over 160 years, Northwestern Mutual has empowered clients to live their dreams today, as well as tomorrow, through its unique approach to financial planning. Northwestern Mutual combines the expertise of its financial professionals with a personalized digital experience and industry-leading products to give clients access to everything they need to successfully navigate their financial lives.</p>	Milwaukee	9	John Schlifske
02	<p><u>S.C. Johnson & Son, Inc.</u></p> <p>S.C. Johnson is a family company dedicated to innovative, high-quality products, excellence in the workplace, and a long-term commitment to the environment and the communities in which it operates. Based in the USA, the company is one of the world’s leading manufacturers of household cleaning products and products for home storage, air care, pest control, and shoe care, as well as professional products.</p>	Racine	19	Fisk Johnson
03	<p><u>American Family Insurance</u></p> <p>The American Family Insurance group inspires, protects, and restores dreams through our insurance products, exceptional service, community investment, and creative partnerships to address societal challenges. We act on our belief in diversity and inclusion by constantly evolving to meet customer needs and preferences.</p>	Madison	9	Jack Salzwedel
04	<p><u>ABC Supply Co. Inc.</u></p> <p>ABC Supply Co. Inc. is the largest wholesale distributor of roofing in the United States and one of the nation’s largest wholesale distributors of select exterior and interior building products. Since its founding by Ken and Diane Hendricks in 1982, ABC Supply’s sole focus has been serving professional contractors and builders.</p>	Beloit	19	Keith Rozolis
 <p>5: Community</p>	<p><u>U.S. Venture</u></p> <p>For 70 years, U.S. Venture, Inc. has been recognized as an innovative leader in the distribution of petroleum and renewable energy products, lubricants, tires and parts, and using data-driven insights to manage energy and information in the global movement of goods. U.S. Venture delivers unconventional, creative solutions that give our customers a competitive edge and enables us to support the communities in which we live, work, and play. Through the values lived by our business divisions: U.S. Oil, U.S. AutoForce®, Tire’s Warehouse, U.S. Gain, Breakthrough, U.S. Lubricants, U.S. Petroleum Equipment, and IGEN, U.S. Venture seeks new ways to drive business success while being steadfast in our commitment to making the world a better place.</p>	Appleton	19	John Schmidt

2021 Wisconsin 75

Rank	Company name	Location	No. of years	CEO name
06	<u>Kohler Co.</u> Kohler is a global leader in the manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and is international host to award-winning hospitality and world-class golf destinations.	Kohler	16	David Kohler
 7: Sustainability	<u>Ashley Furniture Industries, LLC</u> Ashley Furniture Industries, LLC (Ashley) feels that every person deserves more value for their money. Established in 1945, Ashley is one of the largest manufacturers of home furnishings in the world. From design through fulfillment, Ashley is committed to delivering the world's best home furnishing values, selection and service, and earning the loyalty and trust of its customers every day.	Arcadia	13	Todd Wanek
08	<u>Uline</u> Uline, a family-owned business, is the leading distributor of shipping, industrial, and packaging materials to businesses throughout North America. For over 40 years, we've stayed committed to providing the highest levels of service and quality products to our customers.	Pleasant Prairie	12	Liz Uihlein
09	<u>Kwik Trip</u> Kwik Trip is a family-owned company that serves customers with 776 convenient, clean retail stores and also produces more than 80% of the products featured in the stores supplied by its own commissary, bakery, dairy, and distribution center in La Crosse, Wisconsin.	La Crosse	12	Donald P. Zietlow
10	<u>Schreiber Foods</u> Schreiber Foods strives to do good through food every day. We're a customer-brand leader in cheese, beverages, and yogurt, partnering with the world's best retailers, restaurants, distributors, and food manufacturers. We also recognize our responsibility to do good in the world and are driven to make a difference in everything we do.	Green Bay	5	Ron Dunford
11	<u>Schneider</u> Schneider is a premier provider of transportation and logistics services. Offering one of the broadest portfolios in the industry, Schneider's solutions include Regional and Long-Haul Truckload, Expedited, Dedicated, Bulk, Intermodal, Brokerage, Warehousing, Supply Chain Management, Port Logistics, and Logistics Consulting.	Green Bay	16	Mark Rourke

2021 Wisconsin 75

Rank	Company name	Location	No. of years	CEO name
12	<p><u>CUNA Mutual Group</u></p> <p>CUNA Mutual Group is a financially strong insurance, investment, and financial services company that believes a brighter financial future should be accessible to everyone. Through our products and solutions, we work to enable an equitable pathway to financial stability and success to improve the lives of those we serve.</p>	Madison	6	Robert N. Trunzo
13	<p><u>Sentry Insurance</u></p> <p>Sentry Insurance is one of the largest and financially strongest mutual insurance groups in the U.S. With a policyholder surplus of \$6.5 billion, Sentry is rated A+ (superior) by AM Best. Sentry offers commercial property and casualty insurance, workers' compensation, commercial auto, trucking, annuities, life, and 401(k) programs.</p>	Stevens Point	14	Pete McPartland
14	<p><u>Epic</u></p> <p>Epic develops healthcare software to help people get well and stay well. Health systems in all 50 states and 14 countries use our software, and over 250 million patients worldwide have a record in Epic.</p>	Verona	5	Judy Faulkner
15	<p><u>Michels Corporation</u></p> <p>Michels was established in 1959 by Dale Michels as a family-owned and operated business. Michels has earned a global reputation for completing some of the most heralded energy and infrastructure projects in North America. We serve customers in many markets, including communications, construction materials, foundations, gas distribution, pipelines, power delivery, renewable energy, sewer and water, transportation, and trenchless.</p>	Brownsville	5	Pat Michels
16	<p><u>Quad</u></p> <p>Quad is a worldwide marketing solutions partner that leverages its 50-year heritage of platform excellence, innovation, strong culture, and social purpose to create a better way for its clients, employees and communities. The company's integrated marketing platform helps brands and marketers reduce complexity, increase efficiency, and enhance marketing spend effectiveness.</p>	Sussex	19	Joel Quadracci
17: D.E.I.	<p><u>Baird</u></p> <p>Baird is an employee-owned, international wealth management, asset management, investment banking/capital markets, and private equity firm with offices in the U.S., Europe, and Asia. Baird has 4,500 associates serving the needs of individual, corporate, institutional, and municipal clients and more than \$350 billion in client assets as of December 31, 2020.</p>	Milwaukee	17	Steve Booth


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Rank	Company name	Location	No. of years	CEO name
18	<p><u>Menasha Corporation</u></p> <p>Menasha Corporation is a leading corrugated and plastic packaging manufacturer, contract services resource, and supply chain solutions provider composed of two operating companies, Menasha Packaging Company and ORBIS Corporation. Major food, beverage, consumer products, healthcare, pharmaceutical, industrial, and automotive companies use our companies' products and services to protect, move, and promote their products.</p>	Neenah	19	James M. Kotek
19	<p><u>Trek Bicycle Corporation</u></p> <p>Trek Bicycle Corporation is a bicycle and cycling product manufacturer and distributor under brand names Trek, Electra Bicycle Company, Bontrager, and Diamant Bikes.</p>	Waterloo	18	John Burke
20	<p><u>Green Bay Packaging</u></p> <p>Green Bay Packaging Inc. (est. 1933) is a privately owned, vertically integrated company consisting of corrugated container plants, folding cartons, recycled and virgin linerboard mills, pressure-sensitive label roll stock, specialty converting operations, timberlands, and a sawmill. Headquartered in Green Bay, Wisconsin, GBP manufactures in 14 states, including 12 facilities in Wisconsin.</p>	Green Bay	19	Will Kress
21	<p><u>Quartz</u></p> <p>Quartz is a nationally recognized, provider-sponsored health insurance company owned by UW Health, Gundersen Health System, UnityPoint Health, and Advocate Aurora Health. Through an extensive provider network, Quartz focuses on local healthcare services for more than 365,000 customers in Wisconsin, Illinois, Iowa, and Minnesota.</p>	Sauk City	NEW	Mark Selna
22	<p><u>Acuity Insurance</u></p> <p>Acuity Insurance, headquartered in Sheboygan, Wisconsin, insures over 125,000 businesses, including 300,000 commercial vehicles, and nearly a half million homes and private passenger autos across 29 states. Rated A+ by A.M. Best and S&P, Acuity employs over 1,400 people.</p>	Sheboygan	15	Ben Salzmann
23	<p><u>Masters Gallery Foods, Inc.</u></p> <p>Masters Gallery Foods is a family-owned cheese packaging company with two state-of-the-art production facilities located in Wisconsin. The company services private label, retail, and food service customers around the world and maintains one of the largest privately held cheese inventories in the United States.</p>	Plymouth	19	Jeff Gentine






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Rank	Company name	Location	No. of years	CEO name
24	<p><u>Sargento Foods Inc.</u></p> <p>Founded in 1953, family-owned Sargento Foods successfully introduced America to pre-packaged sliced and shredded natural cheeses. Today, Sargento manufactures and markets shredded, sliced, and snack natural cheese products, as well as ingredients and sauces. Company leadership serves local communities and employees, whom they refer to as the Sargento Family.</p>	Plymouth	19	Louie Gentine
25	<p><u>West Bend Mutual Insurance Company</u></p> <p>As a top regional property/casualty insurance company for over 125 years, West Bend Mutual Insurance Company is a stabilizing force in our communities. Believing “The Worst Brings Out Our Best,” we deliver our core values of Excellence, Integrity, and Responsibility in our service, our relationships, and community support.</p>	West Bend	16	Kevin Steiner
26	<p><u>Miron Construction Co., Inc.</u></p> <p>Miron Construction Co., Inc., the largest building contractor in the state of Wisconsin, provides innovative preconstruction, construction management, design-build, industrial, and general construction services nationwide. The forward-thinking, fast-growing, more than 100-year-old private company is headquartered in Neenah, Wisconsin, with regional offices throughout Wisconsin and Cedar Rapids, Iowa.</p>	Neenah	13	David G. Voss, Jr.
27	<p><u>Church Mutual Insurance Company</u></p> <p>Church Mutual Insurance Company serves religious institutions of all denominations, public and private K-12 schools, colleges and universities, senior living facilities, camps and conference centers, and nonprofit and human services organizations throughout the United States. Church Mutual markets most lines of commercial property and liability insurance.</p>	Merrill	7	Richard V. Poirier
28	<p><u>Charter Next Generation</u></p> <p>Charter Next Generation is a leading global manufacturer of high-quality, engineered film solutions serving the food, flexible packaging, medical, and consumer products markets.</p>	Milton	2	Kathy Bolhous
29	<p><u>The DeLong Co., Inc.</u></p> <p>The DeLong Co., Inc. is a sixth-generation, family-owned business, headquartered in Clinton, Wisconsin. The company operates 37 locations and comprises six divisions: grain, exports, agronomy, seed, transportation, and wholesale. The DeLong Co. is the largest U.S. container exporter of agricultural products. In 2020, they were listed as the fifth largest U.S. exporter of all containers, according to the <i>Journal of Commerce</i>.</p>	Clinton	19	David DeLong

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Rank	Company name	Location	No. of years	CEO name
30	<p><u>Bergstrom Automotive</u></p> <p>Bergstrom Automotive, headquartered in Neenah, Wisconsin, is one of the top 50 automotive retailers in the U.S. and the largest in Wisconsin. The company employs over 1,750 team members and sells and services 35 brands in 30 facilities located throughout Wisconsin.</p>	Neenah	19	John F. Bergstrom
31	<p><u>Charter Manufacturing</u></p> <p>Charter Manufacturing is a family-owned metals manufacturing and metals-based engineered solutions business founded in 1936. Headquartered in Mequon, Wisconsin, the company employs more than 1,000 employees in Wisconsin at its corporate office and across three businesses: Charter Automotive, Charter Steel, and Charter Wire. The Will to Grow drives Charter's success, with dedicated employees committed to continuous improvement and an entrepreneurial spirit that thrives within the Charter family.</p>	Mequon	19	John W. Mellowes
32	<p><u>Boucher Group Inc.</u></p> <p>The Boucher Group is Wisconsin's premier automotive dealership group, family-owned and operated, with 20 sales and service locations throughout southern Wisconsin.</p>	Greenfield	19	Gordon Boucher
 <p>33: Innovation</p>	<p><u>The Boldt Company</u></p> <p>The Boldt Company is one of the leading construction management firms in the United States. We are a nationally recognized leader in Integrated Lean Project Delivery® and modular construction within a variety of markets including healthcare, food and beverage, industrial, and renewable energies. Boldt is headquartered in Appleton, Wisconsin, and has 16 offices nationwide.</p>	Appleton	19	Tom Boldt
34	<p><u>SECURA Insurance</u></p> <p>SECURA Insurance operates through independent insurance agents to provide a broad range of commercial, personal, farm, nonprofit, and special events products in 12 states. Founded in 1900, SECURA is rated A (Excellent) by A.M. Best. The carrier is a Ward's Top 50 company and a certified Great Place to Work®.</p>	Neenah	9	Dave Gross

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Rank	Company name	Location	No. of years	CEO name
 35	<p><u>Findorff</u></p> <p>We've earned our reputation as one of the Midwest's most trusted commercial contractors. From minor renovations to program management of the most sophisticated and complex facilities, Findorff is committed to bringing the highest level of service and craftsmanship to every project we build. We also bring an expertise and value in general contracting and construction that extends far beyond building.</p>	Madison	NEW	Jim Yehle
 36	<p><u>Promega Corporation</u></p> <p>Promega is a global biotechnology company that develops and manufactures the reagents and instrumentation life scientists use to gain insight from the basic building blocks of life: DNA, RNA, and proteins. These tools are used in a myriad of applications worldwide, including COVID-19 testing and research.</p>	Madison	4	Bill Linton
 37: Succession	<p><u>Brakebush Brothers, Inc.</u></p> <p>Family-owned since its inception in 1925, Brakebush Brothers develops and manufactures a world-class collection of value-added chicken products for consumers to enjoy in a variety of settings and eating occasions.</p>	Westfield	NEW	Scott Sanders
 38	<p><u>Faith Technologies Incorporated</u></p> <p>Faith Technologies Incorporated (FTI) is a dynamic organization composed of construction, engineering, manufacturing, and renewable energy experts. With expertise across all our divisions — Faith Technologies®, EnTech Solutions™ and Excellerate® — we are one connected company, bringing our partners' visions to life to ensure a sustainable future.</p>	Menasha	3	Mike Jansen
 39	<p><u>Hydrite</u></p> <p>Hydrite Chemical Co., established in 1929, is one of the largest and most respected providers of chemicals and related services in the United States. We offer expertise in chemical distribution, food and dairy sanitation, food ingredients, organic processing, liquid sulfur salts, water treatment, foam control, and compliance management. In addition to industrial chemical distribution, our specialty products are used in many of the products you use and consume daily. We make and supply the ingredients that make your food and beverages more flavorful, the fluoride to treat water and prevent tooth decay, the chemicals to improve water quality, and the cleaners and sanitizers used in the food industry to enhance the quality of our food supply.</p>	Brookfield	16	Paul Honkamp

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Rank	Company name	Location	No. of years	CEO name
40	<p><u>AriensCo</u></p> <p>Based in Brillion, Wisconsin, AriensCo is a privately owned manufacturer of outdoor power equipment for both consumer and commercial markets. Established in 1933, the company manufactures equipment under the Ariens® and Gravely® brands in the U.S. and under the Countax®, Westwood®, and AS-Motor brands in the United Kingdom and Germany.</p>	Brillion	10	Dan Ariens
41	<p><u>Lakeside Foods</u></p> <p>Lakeside Foods is a premier supplier of high-quality frozen and canned foods to the retail, food service, and industrial sectors. Since its beginning in 1887 as a small pea-canning plant, Lakeside Foods has expanded to 13 production facilities, producing canned and frozen vegetables, canned meat, canned dry beans, frozen desserts, appetizers, and canned pet food that are distributed in 14 countries. Lakeside Foods manages its vegetable growing and harvesting operations through a network of regional farmers, ensuring food quality and freshness from farm to table. The company is family owned and based in Manitowoc, Wisconsin.</p>	Manitowoc	16	Joe Yanda
42	<p><u>Great Northern Corporation</u></p> <p>Great Northern is a leading developer and manufacturer of packaging, shipping, merchandising (retail displays), and distribution creative solutions for industrial, commercial, and retail customers. With 1,400 employees, Great Northern serves customers in the U.S., Canada, Mexico, Europe, and parts of South America. Great Northern is one of the country's largest independent producers of corrugated packaging.</p>	Appleton	2	John Davis
43	<p><u>American Packaging Corporation</u></p> <p>Established in 1902, American Packaging Corporation (APC) is a family-owned flexible packaging converter and renowned leader in the North American packaging industry. With over a century of experience serving a wide range of markets, APC specializes in flexographic and rotogravure printing, multi-ply extrusion, and adhesive lamination of film, paper, and foil, as well as pouch and bag fabrication to meet a variety of requirements.</p>	Columbus	NEW	Peter Schottland
44	<p><u>JX Enterprises, Inc.</u></p> <p>JX Enterprises has 24 heavy- and medium-duty truck dealerships in the Midwest. JX is committed to providing customers a complete trucking experience, offering full-maintenance leasing, flexible financing, and fleet management to world-class parts and service, as well as new and pre-owned truck sales.</p>	Hartland	16	Eric Jorgensen

2021 Wisconsin 75

Rank	Company name	Location	No. of years	CEO name
45	<p><u>Roehl Transport, Inc</u></p> <p>Roehl Transport, Inc. is one of the safest, largest, and most successful trucking companies in North America. The company and its affiliates provide transportation services for commodities and consumer goods using temperature-controlled, van, flatbed, curtainside, and specialized trailers. Roehl picks up and delivers in the 48 contiguous states and Canada.</p>	Marshfield	9	Richard Roehl
46	<p><u>Ewald Automotive Group, LLC</u></p> <p>Ewald Automotive Group was founded in 1964 by Chairman Emil Ewald and is now owned by sons Craig, Brian, and Thomas Ewald along with the third generation of owners Eric, Jay, and Brett Ewald. With our 450 associates, Ewald Automotive Group is a leader in providing transportation solutions through the sale of new and used vehicles and service, parts, and body shop repairs.</p>	Delafield	19	Craig Ewald
47	<p><u>Husco International</u></p> <p>Husco specializes in high-performance hydraulic and electro-mechanical components. We have over 30 years of experience designing and manufacturing components for automotive and off-highway applications, and we pride ourselves on our collaborative relationships with our customers.</p>	Waukesha	12	Austin Ramirez
48	<p><u>CG Schmidt</u></p> <p>Building Milwaukee's skyline for 101 years, our reputation is based on a lifetime of hard work, kept promises, and acting with integrity. Driven by our values, we're proud to be Wisconsin's Trusted Building Partner.</p>	Milwaukee	11	Rick Schmidt
49	<p><u>Palermo Villa Inc.</u></p> <p>Palermo Villa, Inc. has been making quality pizza in Milwaukee for over 55 years. Products include Palermo's Primo Thin, Palermo's Neighborhood Pizzeria, Screamin' Sicilian, Urban Pie Pizza Co., and Connie's Pizza — all manufactured under the Palermo Family of Brands. Palermo's is also the nation's leading producer of private label retail brands.</p>	Milwaukee	13	Giacomo Fallucca
50	<p><u>IEWC</u></p> <p>IEWC advances the way the world connects, stays powered, and drives forward through comprehensive supply chain and logistics solutions for wire, cable, and wire management products. For nearly 60 years, IEWC has been an entrusted partner for thousands of companies in an array of dynamic industries including medical, automotive, industrial automation, telecommunications, and renewable energies. An employee-owned company, IEWC has locations in 11 countries, serving customers in nearly 100 countries.</p>	New Berlin	14	Mike Veum

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Rank	Company name	Location	No. of years	CEO name
51	<u>Mayville Engineering Company, Inc. (MEC)</u> MEC, headquartered in Mayville, is the nation's largest metal fabricator and is a publicly traded employee-owned company. With a total of 20 manufacturing facilities in seven states and over 2,200 employee shareholders, MEC is well positioned for further significant growth and is proud to call Wisconsin home.	Mayville	18	Robert D. Kamphuis
52	<u>JP Cullen</u> In five generations, we have grown into a \$400+ million, full-service construction company with over 500 employees. Through decades of working in the education, healthcare, commercial, industrial, and historic restoration markets, we have refined our skillset allowing us to always deliver the high-quality results our clients come to expect.	Janesville	15	David Cullen
53	<u>Werner Electric</u> Werner Electric Supply is a provider of electrical products and services for diverse OEMs, contractors, industrial companies, and integrators. With 450 dedicated employees across 11 locations in Wisconsin and Michigan's Upper Peninsula, Werner Electric has continued to adapt its offerings through strategic partnerships, leading industry knowledge, and exceptional customer support.	Appleton	19	Craig Wiedemeier
54	<u>J. F. Ahern Co.</u> Ahern is a mechanical and fire protection contractor specializing in HVAC, plumbing, building controls, sprinkler, extinguisher and alarm, and fabrication for construction and service projects. Founded in 1880, the company has over 1,400 employees servicing commercial and industrial customers across the United States. We partner on new construction or retrofit projects, service existing facilities, and provide prefabricated modular systems on projects of all size.	Fond du Lac	19	John E. Ahern III
55	<u>Hunzinger Construction Company</u> Hunzinger is a fourth-generation, family/employee-owned company continuously serving the construction industry since 1907. One of Wisconsin's premier construction management/general contracting firms, we are a leader in the field of sustainable building, responsible for over 50 LEED Building Certifications in Wisconsin. Our company motto is, Do the right thing.	Brookfield	12	John C. Hunzinger

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Rank	Company name	Location	No. of years	CEO name
56	<p>Zilber Ltd.</p> <p>Zilber Ltd. is a diversified real estate company that develops, owns, and markets housing, commercial property, and multi-family products under its Homes by Towne, Towne Island Homes, Zilber Property Group, and Zilber Residential Group brands. Zilber Ltd. is majority-owned by the Zilber Family Foundation, a private, nonprofit grant-making institution that seeks to enhance the well-being of individuals, families, and neighborhoods.</p>	Milwaukee	18	James D. Borris
57	<p>Equix, Inc.</p> <p>We are a strategically assembled collection of construction and technical services businesses that are aligned with our customers' needs to strengthen and develop North America's infrastructure. Our focus is strengthening infrastructure across the country serving the broadband, electric, oil and gas, heavy civil, pipeline, renewable energy, water, and wastewater markets.</p>	Fond du Lac	NEW	Jerrold Henschel
58	<p>Johnson Financial Group</p> <p>Johnson Financial Group is a privately held, family-owned, diversified, and comprehensive financial services company. Engaged family ownership, strong values, and committed associates are what clients can expect from Johnson Financial Group today and for generations to come. Our experienced advisors are ready to help individuals, families, and organizations meet a lifetime worth of evolving financial needs in banking, wealth, and insurance.</p>	Racine	16	Jim Popp
59	<p>First Supply</p> <p>Founded in 1897, First Supply is a wholesale distributor of materials, equipment, and supplies to the construction industry and industrial customers. Major product lines distributed by the company include plumbing, heating, air conditioning, industrial products, waterworks, building materials, pump and well, septic, pipes, valves, and fittings. The company's principal customers are plumbing, heating, utility, mechanical, general contractors, industrial accounts, and municipalities. The company also sells its products, including kitchen and bath products and lighting, to retail customers.</p>	Madison	19	Katie Poehling Seymour
60	<p>Jason Group Inc.</p> <p>Jason is a global company consisting of two distinct manufacturing businesses that enhance end users' comfort, safety, and productivity. We deliver best-in-class finishing and seating products and solutions to industrial, energy, heavy fabrication, off-highway equipment, and transportation markets.</p>	Milwaukee	9	Brian Cassady

2021 Wisconsin 75

Rank	Company name	Location	No. of years	CEO name
61	<u>J. J. Keller & Associates, Inc.</u> J. J. Keller & Associates, Inc. is the nation's leading provider of regulatory, safety, and compliance solutions. More than 90% of the Fortune 1000® companies rely on our expert insights to create safe work environments and simplify compliance. We are committed to helping protect lives and safeguard businesses every day.	Neenah	11	Rustin Keller
62	<u>Bauer Built, Inc.</u> Bauer Built, founded in 1944 by G.F. "Sam" and Ethel V. Bauer, is a third-generation company that has been in business 77 years servicing the Midwest with tires and expanded light mechanical services including 35 tire locations, six Michelin Retread plants, and two wheel-refinishing operations. They also operate a bulk petroleum business and a transportation division.	Durand	18	Jerry M. Bauer
63	<u>Gustave A. Larson Company</u> The Gustave A. Larson Company is the Midwest, Plains, and mountain states' leading wholesale distributor of HVACR equipment, parts, and supplies. In addition to a full line of equipment, controls, supplies, and replacement parts, each location offers customer educational opportunities. Family-owned and operated since 1936, the Larson Company's corporate offices are located in Pewaukee, Wisconsin.	Pewaukee	18	Andrew Larson
64	<u>River States Truck and Trailer, Inc.</u> Since 1972, River States Truck and Trailer has been committed to serving customers with high-quality products, services, and solutions for their heavy truck needs. With three full-service dealerships and three satellite locations, River States continues to grow while maintaining the foundation of excellence and principals on which the company was founded and supporting the communities it serves.	La Crosse	7	Joseph T. Laux
65	<u>Jewelers Mutual Group</u> Jewelers Mutual Group offers products and services nationwide and throughout Canada that enable jewelry businesses to run safe, secure, and successful operations. A quickly growing part of Jewelers Mutual's product portfolio includes consumers who put their trust in Jewelers Mutual to protect their personal jewelry.	Neenah	3	Scott Murphy

2021 Wisconsin 75

Rank	Company name	Location	No. of years	CEO name
66	<p>The Douglas Stewart Company, Inc</p> <p>The Douglas Stewart Company is a leading distributor of products ranging from mobile learning solutions to technology products and office supplies, specializing in the education market. Our people go above and beyond every day and are dedicated to strengthening our partners' success through exceptional service and winning solutions.</p>	Madison	5	Robert Bernier
67	<p>MGS Mfg. Group, Inc.</p> <p>MGS is a world-class provider of engineered solutions for the plastics industry. We are a single-source supplier for tooling, molding, and automation systems and pride ourselves in combining excellence in integration across all three platforms. We are a global company that serves the healthcare, automotive, consumer, and electronics industries.</p>	Germantown	6	Paul Manley
68	<p>Standard Process Inc.</p> <p>Standard Process is a family-owned company dedicated to making high-quality and nutrient-dense therapeutic supplements for three generations. We apply a holistic approach to how we farm, manufacture, and protect the quality of our products. This comprehensive strategy ensures that our clinical solutions deliver complex nutrients as nature intended. It's how we define the whole food health advantage.</p>	Palmyra	14	Charles C. DuBois
69	<p>Astronautics Corporation of America</p> <p>Astronautics is a leading designer and manufacturer of secure and reliable avionics systems for retrofit and OEM applications. Our innovative products include certified primary flight, multifunction, and engine displays, cockpit and cabin connectivity solutions, EFBs, and servers for fixed and rotary-wing aircraft. Services include cockpit integration and custom software.</p>	Oak Creek	16	Dr. Ronald Zelazo
70	<p>QPS Employment Group</p> <p>QPS Employment Group is a full-service employment firm. QPS specializes in industrial, skilled trades, office and clerical, and professional staffing, with temporary, temp-to-hire, and direct hire capabilities. QPS is proud to be 100% employee-owned.</p>	Brookfield	15	Scott A. Mayer
71	<p>Tweet Garot Mechanical</p> <p>Tweet Garot Mechanical is a mechanical engineering, manufacturing, construction, and service business with over 100 years of experience in healthcare, commercial, industrial, power, and food markets.</p>	De Pere	NEW	Christopher Howald

2021 Wisconsin 75

Rank	Company name	Location	No. of years	CEO name
72	<u>The Gordon Flesch Company</u> The Gordon Flesch Company is one of the largest independent providers of office technology solutions in the nation. Family-owned since 1956, the Gordon Flesch Company employs more than 600 people throughout 31 offices in the Midwest, with their corporate office in Madison, Wisconsin. They deliver unique business process expertise to solve challenging problems and achieve organizational goals. This includes integrating industry-leading software and hardware to build custom solutions that are supported by technical expertise, customer service, and flexible, in-house financial services.	Madison	17	Tom Flesch
73	<u>Stella and Chewy's</u> Founded in 2003 by Marie Moody to help her own rescue dogs, we are the innovators of raw frozen and freeze-dried raw pet food. Today, we are a full-line manufacturer of premium pet food, focused on best-in-class nutrition with high-quality ingredients, offering a range of products including frozen raw, freeze-dried raw, kibble, wet food, and treats. We are the fastest growing pet food brand in neighborhood pet and offer a flexible and dog-friendly office culture. As pet parents ourselves, we're committed to bringing both pets and pet parents everywhere Only the Good Stuff! We proudly manufacture our food in our headquarters facility in Oak Creek, Wisconsin, and use only the best and safest ingredients.	Oak Creek	3	Marc Hill
74	<u>Inpro</u> Founded in 1979, Inpro® is a global provider of high-performance, design-forward architectural products for building professionals. Inpro's product categories include door + wall protection, washrooms, expansion joint systems, privacy, elevator protection, architectural signage, and commercial window treatments.	Muskego	5	Philip J. Ziegler
75	<u>Fox World Travel</u> Fox World Travel is a leading global travel management company headquartered in the U.S. with over 60 years of success serving corporate, meeting and leisure travelers. Our focus on the traveler experience has led to sustained growth, industry recognition, and long-term partnerships with national and multinational organizations around the globe.	Oshkosh	5	Chip Juedes

Wisconsin 75 criteria

To be eligible for the Wisconsin 75, a company must meet the following criteria:



Location

Must be headquartered in Wisconsin.



Ownership

Must have a majority ownership (more than 5%) by an individual(s), family, employee stock ownership plan (ESOP), or private equity firm. Public companies (i.e., a company whose voting stock is listed on any exchange or actively traded over the counter) are eligible when more than 50% of the value or vote of the shares are owned by individuals, family, ESOP, or private equity.



Sales

Must have a minimum of \$50 million in annual sales revenue. The top 75 companies will be ranked by sales revenue. Parent companies must submit an aggregate figure that includes subsidiaries; do not submit separate forms for each subsidiary. Annual sales revenue should be the amount reported on the company's financial statements. The information provided is kept confidential by Deloitte LLP.



Type of business

Excludes cooperatives and accounting, tax, legal, and consulting services companies. Each company must designate a primary industry on the nomination form to be considered.





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