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### Carbon Capture and Storage Seeking a bankable business model

White paper - November - 2023

### Context

- The International Energy Agency (IEA) and the Intergovernmental Panel on Climate Change (IPCC) recognizes Carbon Capture and Storage (CCS) as a critical technology to achieve the Net Zero target by 2050<sup>1</sup>
- The IEA's Sustainable Development Scenario suggests ~15% of the world's emission reductions to be achieved using CCS<sup>1</sup>, which will require at least \$1.5 trillion investment on an international scale<sup>2</sup>
- Private-sector investments are needed to achieve this level of funding, including debt financing, capital markets and other sources of capital
- This report provides an overview of emerging CCS business models, specifically focusing on their bankability - financial viability and attractiveness for potential private-sector investors
- Although various CCS projects and models are emerging across the world, this report focuses on recent developments across advanced CCS domains Europe and the US
- While licensing and permitting processes for CO<sub>2</sub> transport and storage are very important elements in the investment decision process, the detailed analysis of those is left for the future study

### **Executive summary**

#### CCS overview

 Carbon Capture and Storage (CCS) is considered as one of the pivotal solutions to decarbonize hard-to-abate industries as well as to achieve negative emissions through its application in bioenergy production

- Since the 1970s, some elements of CCS technologies have been used in the oil & gas and chemical industries. However, to achieve the required scale CCS should develop into a comprehensive commercial solution for various emitters underpinned by massive infrastructure
- Full-scale CCS clusters are actively developing in Europe and the US, with the first 1.5 Mtpa<sup>7</sup> CO<sub>2</sub> storage project launching in Norway in 2024. Meanwhile, European governments are actively introducing push and pull regulations to grow the storage capacity by a factor of 100 by 2030

#### CCS investability

- While the first CCS projects receive significant government subsidies, scaling up the next wave will require private investments. With current risk assumptions, investment in a mid-size CO<sub>2</sub> transport and storage project can yield medium to high single-digit returns
- However, to become 'bankable' specific CCS investment hurdles should be addressed, first it should be economically attractive for emitters, but also various cross-chain risks and risks of long-term storage leaks should be mitigated
- The analysis indicated that only the UK has implemented an investable CCS business model by taking an integrated cluster view on the infrastructure and implementing the regulated asset base approach, which although might limit the expected returns

#### CCS investment catalysts in Europe

- Although emitters in the UK, Netherlands and Denmark can receive local subsidies to cover a gap between CO<sub>2</sub> capture costs and the EU ETS price, similar **Contracts for Difference-like subsidies tailored to CCS should be introduced across Europe to support the emitter business case**
- To make CCS investable, a guarantee-type of risk protection (e.g. regulated asset-based models or EU ETS-baked fund) should be established to support in case of low-probability high-impact events (e.g., CO<sub>2</sub> leakage) until the insurance instruments for CCS are developed and affordable
- Cross-border CO<sub>2</sub> transport and storage (i.e., London Protocol) should be enabled to allow emitters to access ideal storage locations, as well as
  to promote competition among developers and mitigate storage underutilisation risks through access to a wider pool of emitters

## **1. CCS overview**

Historically, CCS was used for EOR and gas processing. Rapid scale up of CCS for hard-toabate industries and BECCS will be required in the next decade to reach the climate targets



Commercial CCS-as-a-service using a true merchant approach will be needed to offer the solution to various emitters, as opposed to integration along own O&G operations

#### CCS value chains and business models

#### ILLUSTRATIVE



The CCS-as-a-service market has the potential to be large, depending on the availability and costs of alternative decarbonization options for emitters

#### CCS potential in selected sectors<sup>3,4,5,6</sup> (CO<sub>2</sub> Mtpa | 2021)







#### Comments

- Application of CCS depends on technical readiness, availability and cost of alternative decarbonisation solutions in specific sectors and regions:
- **Cement, Lime and Waste-to-Energy sectors will need to use CCS** due to a lack of alternative decarbonisation solutions
- Refineries, petrochemicals and ammonia sectors may apply CCS as a part of a mix of solutions, including low-carbon hydrogen and electrification
- Blue hydrogen production from fossil gas with CCS has a significant potential in the US
- The steel sector may aim to use low-carbon hydrogen as a reducing agent, and electrification, with consideration of CCS for addressing residual emissions
- The power sector may consider CCS to provide a stable base load in networks with a high share of renewables. The solution is being considered in the UK and the US, but currently controversial in the EU

Sources: EEA ETS<sup>3</sup>, CREA<sup>4</sup>, EPA GHGRP<sup>5</sup>, U.S. Energy Information Administration<sup>6</sup>, Deloitte analysis

European policies push to expand  $CO_2$  storage capacity from currently ~4 Mtpa, which has taken Final Investment Decisions, to operational ~100 Mtpa by 2030 to meet the demand

#### **Overview of developing CO<sub>2</sub> storage projects in Europe<sup>7</sup> (2023)**

- Development of major CO<sub>2</sub> storages
  - CO<sub>2</sub> storage taken FID<sup>1</sup> Northern Lights (NO) Porthos (NL

#### Comments

- The EU Net Zero Industry Act is contemplating obligating oil & gas producers in the EU to contribute to the CO<sub>2</sub>-injection capacity (CO<sub>2</sub> storage) with the goal of achieving at least 50 Mtpa of CO<sub>2</sub> by 2030<sup>8</sup>
- Announced CO<sub>2</sub> storage projects in the EU total 35 Mtpa<sup>7</sup>; however, the analysis of progress indicates a capacity ~20-25 Mtpa at the advanced development stage
- CO<sub>2</sub> storage projects are being actively developed in the North Sea, but development in the Mediterranean Sea is progressing slow, although being crucial to unlock the solution for emitters in Italy, as well as in the south of France and Spain
- Outside the EU, Norway has a significant storage potential and supportive environment; currently announced projects will count to ~20 Mtpa<sup>7</sup>
- UK has an ambition to capture and store 20-30 Mtpa of CO<sub>2</sub> by 2030<sup>9</sup> and has progressed with the selection of 2 clusters with total ~9 Mtpa CO<sub>2</sub> storage capacity for further development<sup>14</sup>

Notes: 1) Final Investment Decision - the point in the capital project planning process when the decision to make major financial commitments is taken and the construction begins Sources: International Association of Oil & Gas Producers<sup>7</sup>, Deloitte analysis

European projects can benefit from cross-border CO<sub>2</sub> imports to reduce commercial risks and achieve economies of scale, though adaptation of the legal agreements is required

#### CO<sub>2</sub> cross-border transportation in Europe (2023)<sup>15,16</sup>

- Development of major CO<sub>2</sub> storages
- **Countries adapted London** Protocol (contracting parties)
- **Countries ratified Article 6** amendment
- Countries signed bilateral agreements
- Allowed CO<sub>2</sub> shipping



#### **Comments**

- The objective of the London Protocol is to promote the effective control of all sources of marine pollution, including CO<sub>2</sub>
- Initially Article 6 of the London Protocol prohibits the cross-border transport of CO<sub>2</sub> with the purpose of permanent CO<sub>2</sub> storage
- In 2009, Norway proposed an Article 6 amendment allowing CO<sub>2</sub> export for CCS. However, it has yet to enter into force
- In 2019, an additional resolution was adopted allowing two or more countries to export CO, if certain conditions are met, including the requirement that those countries have ratified the Article 6 amendment and entered into a bilateral agreement<sup>17</sup>
- Currently only two bilateral agreements were signed between Belgium and Denmark, as well as Belgium and the Netherlands, allowing cross border transportation of CO<sub>2</sub> with the purpose of permanent storage
- Some other European countries are working closely together to establish bilateral agreements and fully kick off a European internal market for crossborder CO<sub>2</sub> transportation



Although there is no a firm target for CO<sub>2</sub> storage in the US, DOE<sup>1</sup> funding and subsidies under the IRA<sup>2</sup> and IIJA<sup>3</sup> are expected to boost CCS projects for industrial emitters

Overview of developing CO<sub>2</sub> storage projects in the US<sup>10</sup> (2023)



#### Comments

- Since the 1970s, the practice of injecting CO<sub>2</sub> into nearly depleted oil fields to extract additional oil has been applied in the US, which represents the first case of CO<sub>2</sub> storage underground
- Introduction of a specific tax credit per ton of CO<sub>2</sub> captured and stored in 2018 along with additional revenues from EOR initiated the development for a first few industrial CCS projects at power plants
- The further extension of the tax credit in 2022 (IRA<sup>2</sup>) and other supporting legislations sparked announcements of a number of CCS projects across the US
- However, there is significant uncertainty in the project pipeline, making it difficult to differentiate between projects which are progressing with the development and those that are merely ambitions

## 2. Investability of CCS projects

CCS is a multi-billion capital project with perceived high risks. Financial return could be in a range of a medium to high single-digit figures based on current risk assumptions

### **Expected financial project return<sup>1</sup> of mid-size CCS project**



#### Comments

- Commercial CCS business models are emerging worldwide and there is still significant uncertainty regarding some elements of the business case, as well as expected returns
- Limited empirical data on CO<sub>2</sub> capture, transport and storage technical performance, with only a few operating projects leads to uncertainty surrounding technical risks and therefore decreases expected project returns
- Development of the first full CO<sub>2</sub> storage and transport projects is primarily funded by from the balance sheet of major oil & gas companies with support of various government grants, which allow for the acceptance of higher risks and lower returns

Notes: 1) Project Internal Rate of Return (IRR) 2) decommissioning liabilities and CO<sub>2</sub> leakage liabilities Sources: Deloitte analysis

However, to make CCS an attractive investment for the private sector, specific CCS risks must be mitigated to ensure projects are 'bankable' and meet financing criteria



Sources: Deloitte analysis

First, CCS should become economically attractive for an emitter. Various government and market instruments are being rolled out to cover CO<sub>2</sub> capture costs

#### Compensating CO<sub>2</sub> capture costs for the emitter



#### Comments

- Carbon capture is a costly and complex technology, which might account up to ~50% of the total costs of CCS for an emitter
- Specific CCS solutions for some industrial facilities located closed to a CO<sub>2</sub> storage is becoming economically viable under European emission trading schemes
- However, in general various government subsidies and grants are still needed to support emitter's business case
- Emitters can seek other sources of additional revenue to make CCS business case viable, including voluntary carbon market and green product premiums
- However, scale up of voluntary carbon market is slow and requires further compliance verification mechanisms
- Although additional cost of CCS as a price premium on a product is insignificant, green premiums (e.g., 'green steel') cannot be yet factored in without further development of the green markets

Second, specific CCS risks should be mitigated - the cross-chain risks of co-dependent projects across the value chain and risks of CO<sub>2</sub> leakage from the storage in the long-term



#### Specific CCS risks during the project life-cycle

Sources: Deloitte analysis

The Northern Lights CCS project in Norway recently faced a cross-chain risk when one emitter temporarily halted its CCS project, potentially leading to network underutilization

#### Northern Lights CCS project in Norway<sup>11</sup>



#### Comments

- The Northern Lights project in Norway is constructing the world's first opensource CO<sub>2</sub> transport and storage Infrastructure
- The Phase I of the Northern Lights took Final Investment Decision in 2020 and plans to transport and store 1.5Mtpa<sup>7</sup> of CO<sub>2</sub> as of 2025 (initially late 2024)
- The Northern Lights project and its first customers (cement and waste-toenergy plants) received significant capex and opex subsidies from the Norwegian government
- In April 2023 one of two initial customers (waste-to-energy plant) decided to put the CO<sub>2</sub> capture project on hold due to a large increase in costs estimates
- Norther Lights is actively securing new commercial customers (ammonia plant in the Netherlands and biomass-to-energy plant in Denmark) to fill in the uncontracted capacity
- However, it is likely that the CO<sub>2</sub> transport and storage infrastructure will be underutilized during some initial period
- Realization of such risks in a fully commercial project with only funding from private investors might result in an unfeasible business case

CCS business models are being developed in Europe and the US. However, only the UK is viewed to set a holistic and bankable CCS framework, though it has yet to be proven

	DK	European Economic Area			
		Netherlands	Denmark	Norway	United States
Scope of scheme	Dedicated to CCS projects	Broad range of technologies (renewables and other CO <sub>2</sub> reducing tech)	Dedicated to CCS projects		Dedicated to CCS projects
Support receiver	Emitter Transport & Storage company	Emitter	Emitter	Not yet replicable approach	Emitter
Duration	10 + 5 years	15 years	15 years	implemented	12 years
Specific CCS risks protection	Government provides protection against major risks	Not available	Not available		Not available
Additional considerations	<ul> <li>Comprehensive regulatory and commercial framework</li> <li>Adjustable CfD-type subsidy</li> <li>Regulated return limits the interest of private investors</li> <li>Complex and lengthy process</li> </ul>	<ul> <li>CfD-type subsidy for emitter</li> <li>Straightforward subsidy award criteria</li> <li>No specific CCS subsidy domain</li> <li>Lack of flexibility in subsidy adjustments</li> </ul>	<ul> <li>✓ Adjustable CfD-type subsidy for emitter</li> <li>✓ CCS dedicated subsidy fund</li> <li>X Additional complexity of subsidy award criteria</li> </ul>	<ul> <li>Government is perceived to support CCS and storing of imported CO<sub>2</sub> in Norway</li> <li>Dedicated support for the flagship project, but not yet a clear business model for the next wave of projects</li> </ul>	<ul> <li>Straightforward tax credit structure</li> <li>Sectors with high capture costs remain unprofitable</li> <li>Uncertainty after the tax credit realization period</li> <li>Total tax credit budget might not be sufficient</li> </ul>
Bankability	<b>V</b>	×	×	×	×

Sources: National CCS regulations<sup>9,12,13,18,19</sup>, expert interviews, Deloitte analysis

IVK has developed a regulatory and commercial framework that offers financial and risk mitigation support to emitters and CO<sub>2</sub> transport & storage providers



Sources: UK government ICC and T&S business models<sup>9,12</sup>, Deloitte analysis

Einancial support for emitters can be extended up to 15 years and includes potential capital grant, various repayments and Contract-for-Differences like subsidies

#### Overview of the financial support for an industrial emitter

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Notes: 1) CAPEX shortfall period - If the capex has not been paid fully in the first 5 years due to lower CO<sub>2</sub> capture, it will continue to apply for up to a further 5 years Sources: UK government ICC business model<sup>12</sup>, Deloitte analysis

# The government provides comprehensive protection for emitters and T&S providers against major risks, which makes the CCS proposition investable

	Risk	Description	Protection from the government
CO <sub>2</sub>	Construction risk	Construction risk refers to the group of risks associated with construction phase, including cost overruns, delays, contractual issues, etc.	$\checkmark$
emitter	T&S commissioning delay	The risk of delay in the commission phase of T&S project. A delay in this stage can impact the overall project timeline and may result in postponed operational commencement	$\checkmark$
	Commercial risk	Commercial risk refers to the risk associated with obtaining the finance, managing cashflows and continuing commercial industrial operations	×
	Operating risk	Operating risk refers to the risk of the facility either overperforming or underperforming in capturing and storing CO <sub>2</sub> compared to the initially agreed-upon terms	$\checkmark$
	T&S outages and T&S capacity constraints	T&S outages refer to the risk when T&S systems are temporarily unavailable or not in operation. T&S capacity constraints refer to the risk of capacity limitations of T&S infrastructure	$\checkmark$
	User stranded asset	The term 'User Stranded Asset' refers to the risk that if the T&S network is discontinued, and no alternative T&S option is feasible, then the capture project is considered stranded	$\checkmark$
	Decommissioning risk	Decommissioning risk refers to the challenges associated with the safe and effective closure, dismantling, and remediation of CCS facilities at the end of their operational life	×
ransport &	Construction risk	Construction risk refers to the group of risks associated with construction phase, including cost overruns, delays, contractual issues, etc.	×
itorage provider	Stranded asset risk (demand risk faced by T&S)	In this case stranded asset risk refers to the demand risk faced by T&S, e.g., where users are late in connecting to the network	$\checkmark$
novidei	Underutilization risk	Underutilization risk refers to the potential risk that T&S system may not be fully utilized or may operate below its optimal capacity	$\checkmark$
	Leakage of CO <sub>2</sub>	CO <sub>2</sub> leakage refers to the potential risk for CO <sub>2</sub> to leak from its intended storage location	$\checkmark$
	Outages risk	T&S outages risk refers to the risk of T&S assets not operating and being unable to transport and store the captured CO <sub>2</sub> from relevant projects	×
	Decommissioning risk	Decommissioning risk refers to the challenges associated with the safe and effective closure, dismantling, and remediation of CCS facilities at the end of their operational life	$\checkmark$

Sources: UK government ICC and T&S business models<sup>9,12</sup>, Deloitte analysis

# However, T&S provider operates under a regulated revenue scheme. While being transparent, it may deter private investors due to expected limited returns

Г			
Allowed revenue <sup>9</sup>		Return on Capital	<ul> <li>Return on Capital = Regulated asset value (RAV) * WACC</li> </ul>
			<ul> <li>RAV = development spend (Devex) + construction spend and asset expansion (Capex) + rolled up cost of capital (i.e., WACC during the construction period) – depreciation and disposals</li> </ul>
			• WACC - will consider
			- Expected costs of financing
	wed		<ul> <li>Risks borne by T&amp;S (e.g., construction risk, development risk, technology risk, operational risk, etc.)</li> <li>Initial WACC will be determined in dialogue with the T&amp;S</li> </ul>
		Depreciation	<ul> <li>Depreciation – revenue collected from users to cover asset depreciation over the operational period and profiled to reduce payments in the early operational period to support the initial stages of the project</li> </ul>
		Орех	Opex will be the allowed spend for efficient operational costs, which will have been agreed in the initial settlement
			• Opex allowance could also include user bad debt, expected hedging costs, expected private sector insurance premium etc.
		Decommis- sioning cost	<ul> <li>Decommissioning – allowance to cover decommissioning costs of the T&amp;S network at the end of assets life</li> </ul>
		Тах	Allowed revenue will include an allowance for expected tax costs
		Adjustments	<ul> <li>Adjustments – adjustment for pass-through costs and any required true-ups and incentives (can be positive and negative), including availability incentive, leakage incentive, connections incentive, construction delay</li> </ul>
L			

Sources: UK government T&S business models<sup>9</sup>, Deloitte analysis

The Netherlands is yet to establish a comprehensive commercial CCS framework. Emitters can receive subsidy, but there is no dedicated support for transport and storage providers



- Emitters can apply for Dutch SDE++ subsidy, but will compete for funding with other decarbonization projects<sup>1</sup>
- Emitter can seek additional financial support from EU subsidy schemes (e.g., EU Innovation Fund)

- Free market approach, unbundled CO<sub>2</sub> transport and storage providers can set tariffs based on its expected returns
- CO<sub>2</sub> transport and storage providers can seek additional financial support from EU subsidy schemes (e.g., Connecting Europe Fund via Project of Common Interest status)

No specific mechanisms to protect emitters against major risks

- No specific mechanisms to protect transport and storage providers against major risks
- Indirect government support is evident through the active involvement of state-owned companies in the development of CCS transport and storage infrastructure

1) since 2023 domain fences for certain t

Notes: 1) since 2023 domain fences for certain technologies are implemented (e.g., heating and 'molecules'), but not for CCUS Sources: SDE++ scheme<sup>13</sup>, Deloitte analysis

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Financials

**Risk Protection** 

Emitters can apply for Contract for Differences-like subsidies and receive a 15-year support covering the cost of CCS above the EU ETS price

#### **Overview of financial support for an industrial emitter**

of CCS for emitter

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- CCS projects compete with other sustainable technologies in SDE++
- There is a maximum amount of subsidies emitter can apply for (the base rate upper bound)
- In case of the tariff increase and additional subsidy is needed, emitter needs to re-apply and might have a risk to lose the subsidy
- Granted subsidy is not adjusted for inflation during the 15 years period

Sources: SDE++ scheme<sup>13</sup>, Deloitte analysis

Denmark has recently introduced two dedicated CCS subsidy schemes for emitters, but there is no dedicated support for transport and storage providers



- Emitters can apply for CCUS subsidy fund with fossil and biogenic CO<sub>2</sub> sources being eligible (total target to store 2,7Mtpa of CO<sub>2</sub> from 2029)
- Emitters can also apply for NECCS subsidy fund, dedicated to the negative emissions with only biogenic (including Direct Air Capture) sources being eligible (total target to store 0,5Mtpa of CO<sub>2</sub> from 2029)
- No specific mechanisms to protect emitters against major risks

- Free market approach, unbundled CO<sub>2</sub> transport and storage providers can set tariffs based on its expected returns
- CO<sub>2</sub> transport and storage providers can seek additional financial support from EU subsidy schemes (e.g., Connecting Europe Fund via Project of Common Interest status)
- No specific mechanisms to protect transport and storage providers against major risks

Financials

**Risk Protection** 

IRA 45Q tax credit might be seen attractive. However, it is short for some emitters, has post-credit uncertainty and lacks support for low-probability high-impact events

#### Tax credit (45Q) mechanism in US (USD per ton of CO<sub>2</sub>)



#### Comments

- The Inflation Reduction Act (IRA) provides \$85 tax credit per ton of CO<sub>2</sub> stored in saline geologic formations from carbon capture on industrial and power generation facilities
- The claim period is 12 years and developers can receive a 45Q tax credit as a fully refundable direct payment as if it were an overpayment of taxes (during first 5 years)
- \$85 per ton of CO<sub>2</sub> stored is not sufficient to make a viable business case for emitters with a low concentration of CO<sub>2</sub> in the flue gas (e.g., cement, power plants) considering additional costs of CO<sub>2</sub> transport and storage
- Emitters can seek additional financing from other sources, including IIJA and DoE grants although being limited and for specific purpose (e.g. FEED study)
- The lack of risk-sharing mechanisms and protections against low-probability high-impact events significantly limits the bankability of certain projects

Sources: IEA19, expert interviews, Deloitte analysis

### **3. CCS investment catalysts in Europe**

Only the UK business model demonstrates a holistic investable CCS proposition. Privatesector investments in CCS in other regions should be assessed on a case-by-case basis

#### Assessment of CCS bankability parameters



Sources: expert interviews, Deloitte analysis

# Several actions should be taken to make commercial CCS-as-a-service attractive for private investments in Europe and scale up the solution



Provide dedicated financial support for emitters



Protect against low-probability high-impact events



Ratify European cross-border CO<sub>2</sub> shipping

- Europe has the most advance carbon emission trading scheme, which is firmly established and incentivised emitters to reduce carbon emissions by setting a price per ton of CO<sub>2</sub> emitted
- However, CCS is still too expensive. A Contract-for-Difference type subsidy would effectively allow emitter to bridge the gap between the total CCS costs and EU ETS prices and make the project economically viable
- **Tailoring the subsidy instrument specifically to CCS**, e.g. allowing for certain recalculations of the required subsidy amount, would provide the necessary stability and predictability
- CCS applications are limited to a few operational projects in North America and Europe with majority using CO<sub>2</sub> for the enhanced oil recovery purpose. However, the empirical data of operational CCS performance is limited
- The first full large-scale commercial CCS projects in Norway and the Netherlands received significant support from the European governments. However, a few projects will not be enough to de-risk the solution for private-sector investors
  - Guarantee-type of risk protection (e.g., regulated asset-based model or EU ETS-baked fund) could be established to support in case of low-probability high-impact events (e.g., CO<sub>2</sub> leakage)until the insurance instruments are developed and affordable
- Europe has a potential to develop two large-scale CO<sub>2</sub> storage domains, one in the North Sea and another in the Mediterranean Sea. This would allow to build the optimal CO<sub>2</sub> transport and storage infrastructure
- Recently, the first few bilateral agreements on cross-border CO<sub>2</sub> transport for permanent storage offshore were signed (e.g., Belgium and Denmark). If other European countries follow suit, this could open a common CO<sub>2</sub> transport and storage market
- This will also allow emitters to connect to storages in the most economical way, and CO<sub>2</sub> storages to achieve the economies of scale while minimise commercial risks by gaining access to a broader set of emitters

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