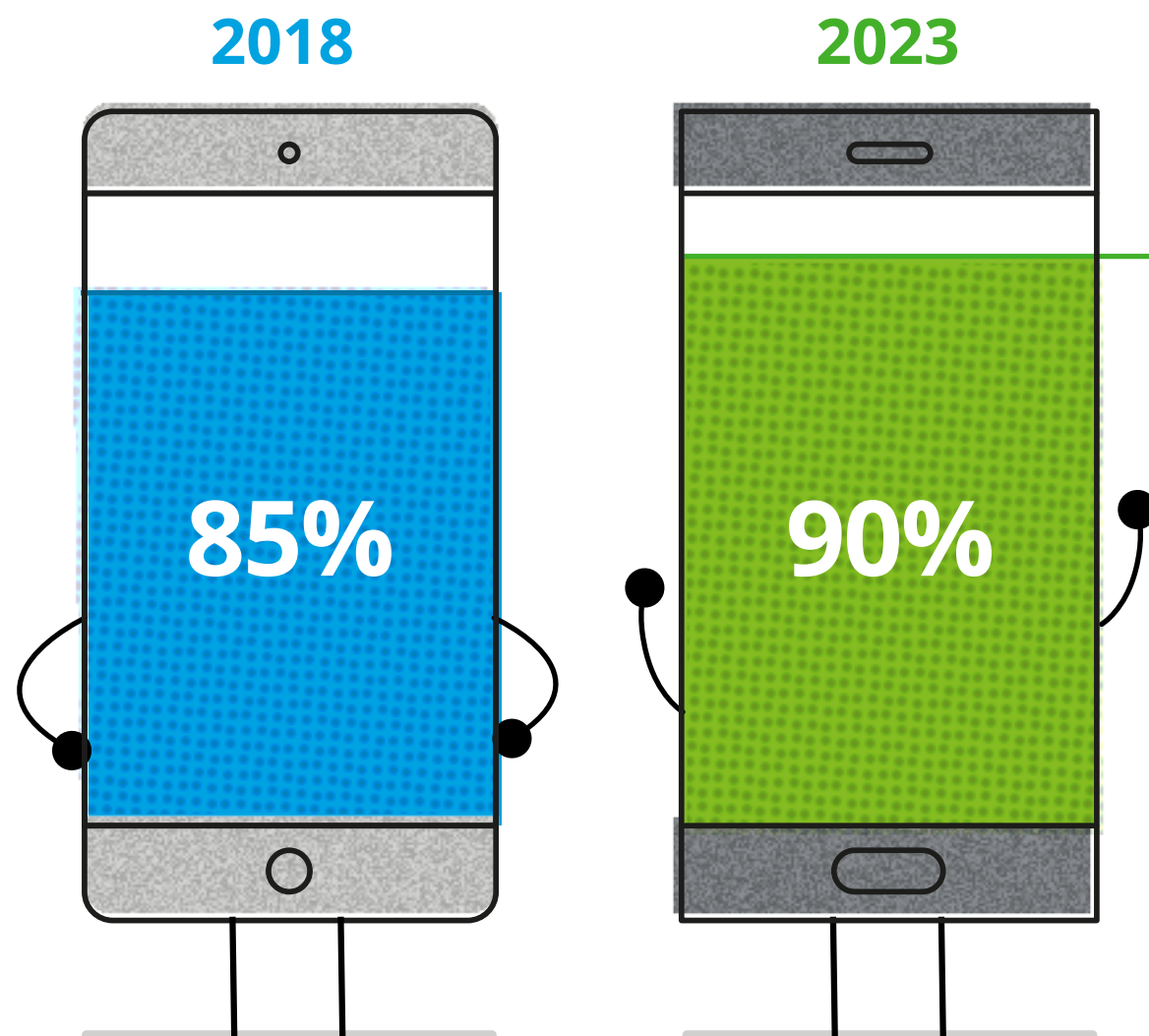


The future of the smartphone: the era of invisible innovation

Deloitte Global predicts that by the end of 2023

Penetration of smartphones (adults in developed countries)



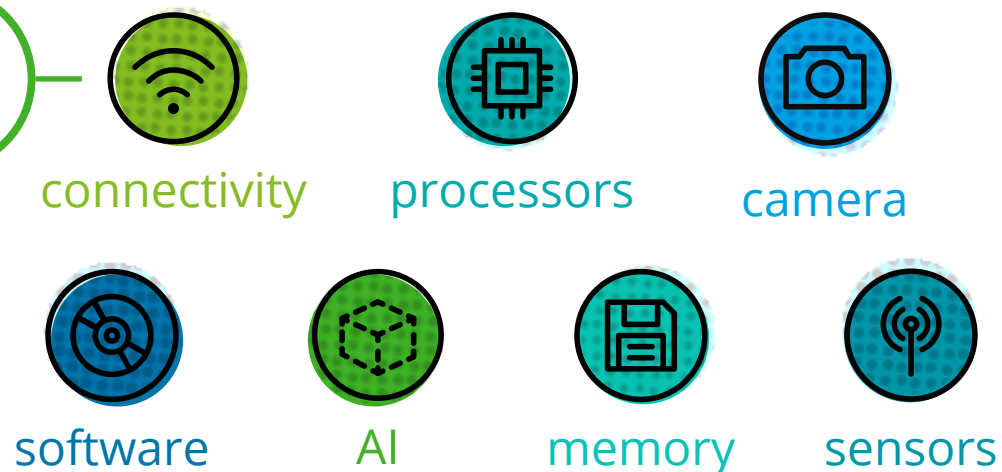
1.85bn units per year
+19% compared to 2018

\$350 ASP +8% end-2017

180m units at \$1,000+



Smartphone's invisible upgrades



Deloitte.

#DeloittePredicts

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