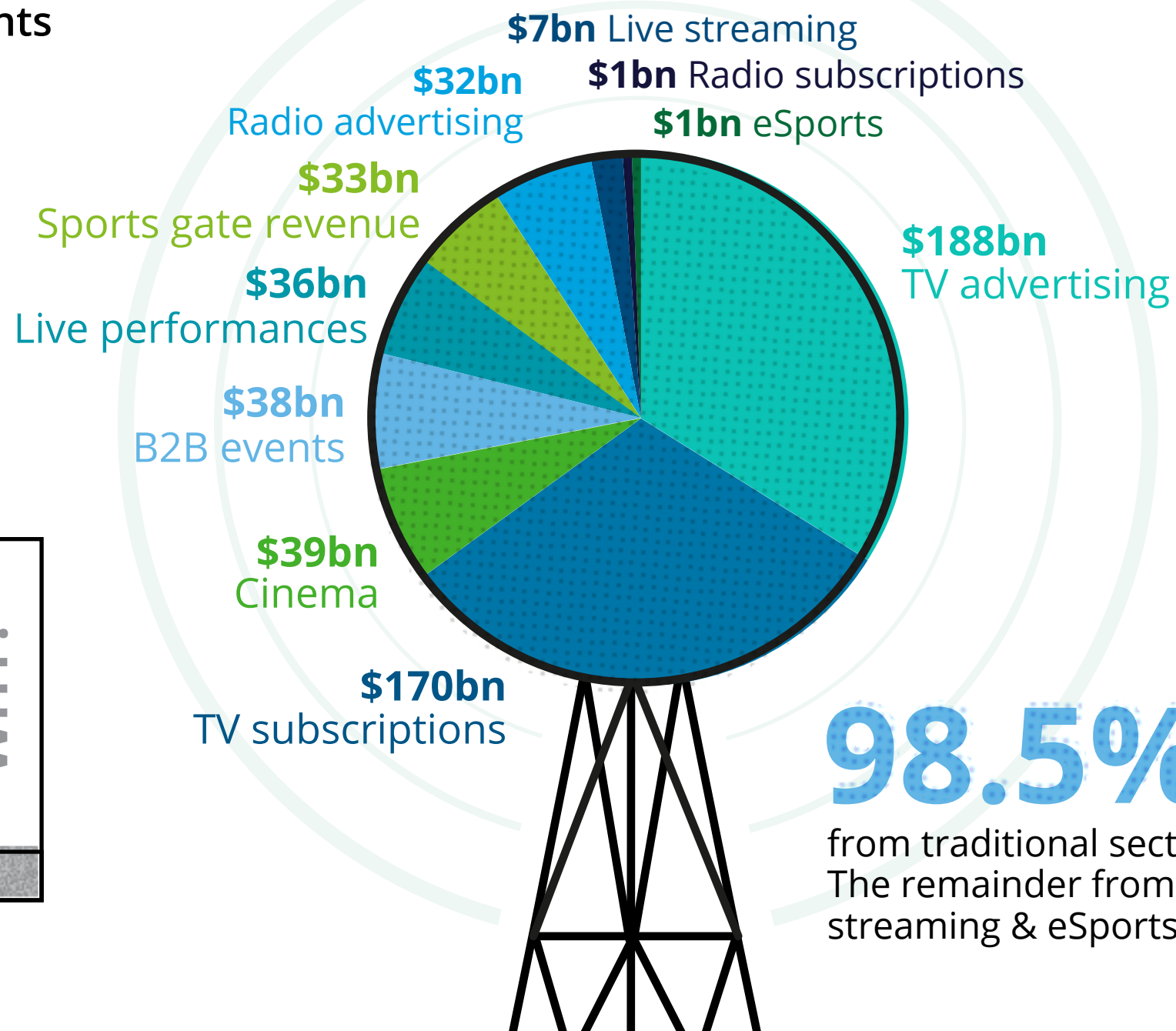
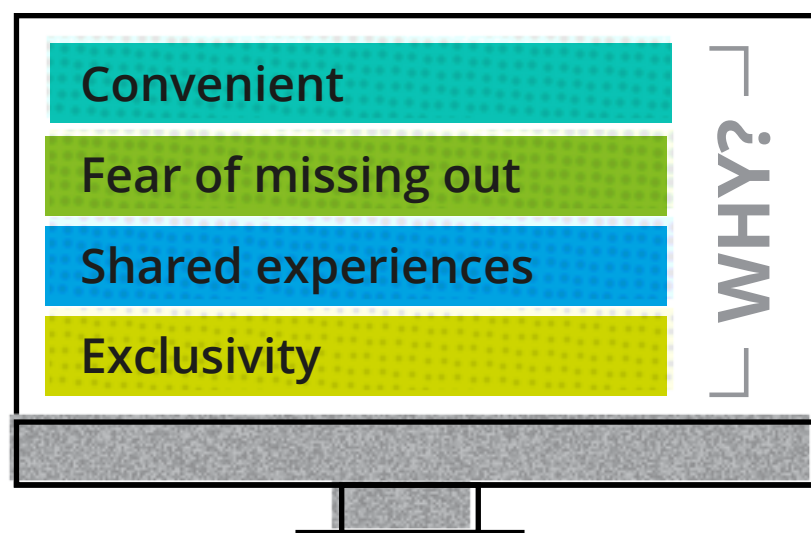


# Live thrives in an online world

Deloitte Global predicts that in 2018

**LIVE** broadcast & events will generate

**\$545**  
**BILLION**  
in direct revenues



**Deloitte.**

**#DeloittePredicts**

[www.deloitte.com/predictions](http://www.deloitte.com/predictions)

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