

Mobile only: wireless home internet is bigger than you think

Deloitte Global predicts that

20% of homes with internet access in North America will get all of their internet data access via mobile-only networks

Faster speeds & higher caps

10% in 2013

20% in 2018

Up to 30%-40% in 2022

The most likely owners of mobile-only data plans:

When there is **NO OTHER CHOICE** e.g. rural residents

WIRELESS-ONLY internet will increase as an option for more people as we move to 5G

Young people
x2
as likely

Lowest income bracket homes

Single people

OVER 40%

more likely

Deloitte.

#DeloittePredicts

www.deloitte.com/predictions

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