Deloitte.

Digital Technology Strategy

Key questions of our clients

Which opportunities should CIOs address to optimize their business?

How to digitally transform?

Where to digitize?

How can CIOs optimally support the digitalization of their business?

Vision

The Digital Technology Strategy capability develops and implements technology-driven digital business models as well as the CIO's Technology Strategy.

Our answers

Technology Strategy
Define a business-aligned technology strategy, specifying the right priorities for optimal business value

Digital Transformation
Develop and deliver adequate, integrated Digital IT capabilities

Identify relevant technologies, digitization areas and maturity

Internet of Things (IoT)
Orchestrate IoT capabilities across all service lines for seamless IoT solutions and user experience

Strategic Analytics
Guide clients in strategically aligning analytics capabilities for holistically insight-driven organization

CIO Transition Lab
Help CIOs prepare for taking the steering wheel and develop a plan for success