

FIGURE 2

# High performers are 2.5x more likely to prioritize using tech to advance goals and 2.8x more likely to have a market-leading ability to leverage emerging tech

■ High performer ■ Mainstream

Leveraging technology is a top priority to advance organization's goals



Tech function's readiness/responsiveness to emerging technologies is market-leading



N=168, 332.

Source: 2020 Deloitte and WSJ Intelligence global survey.