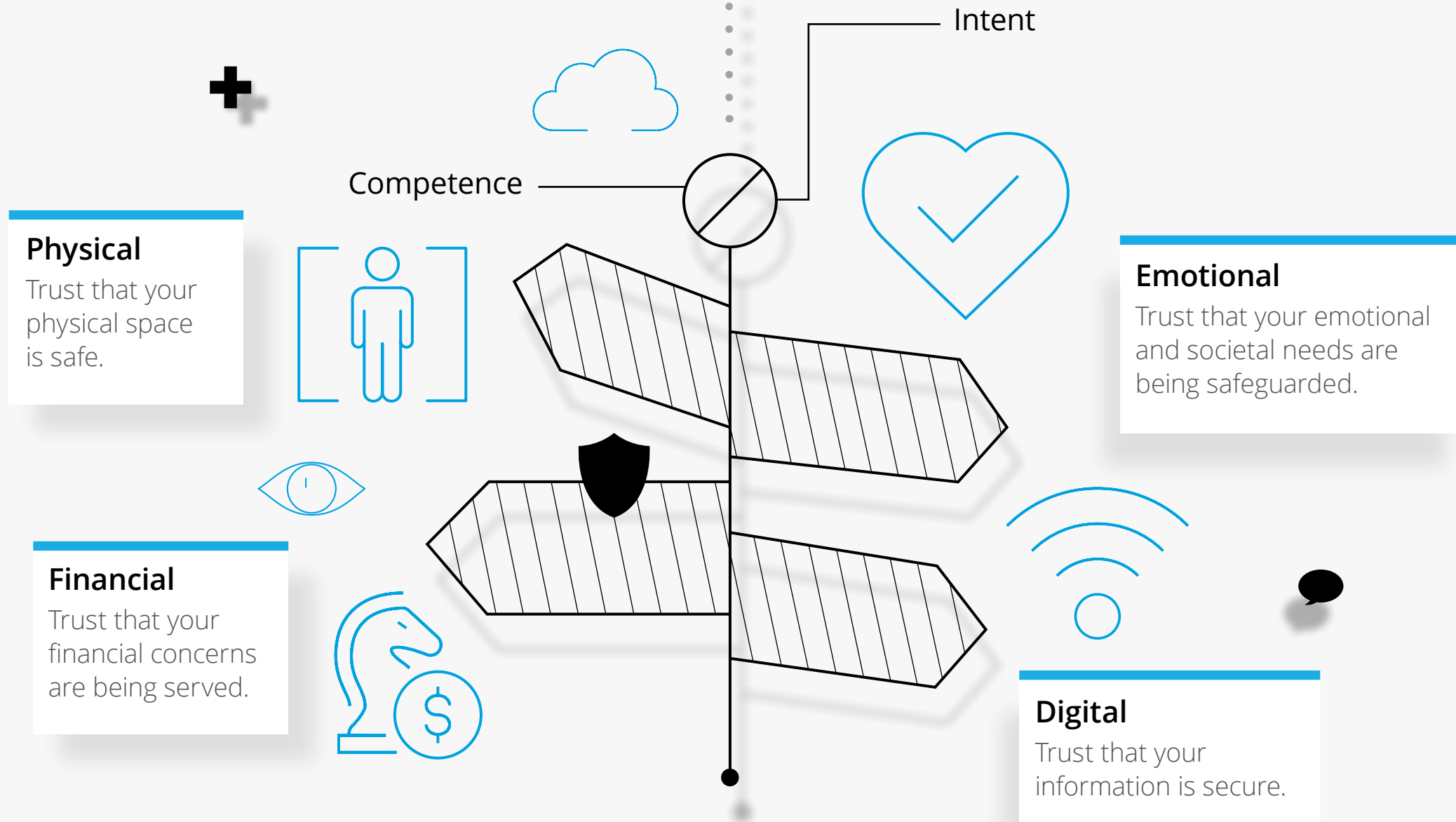
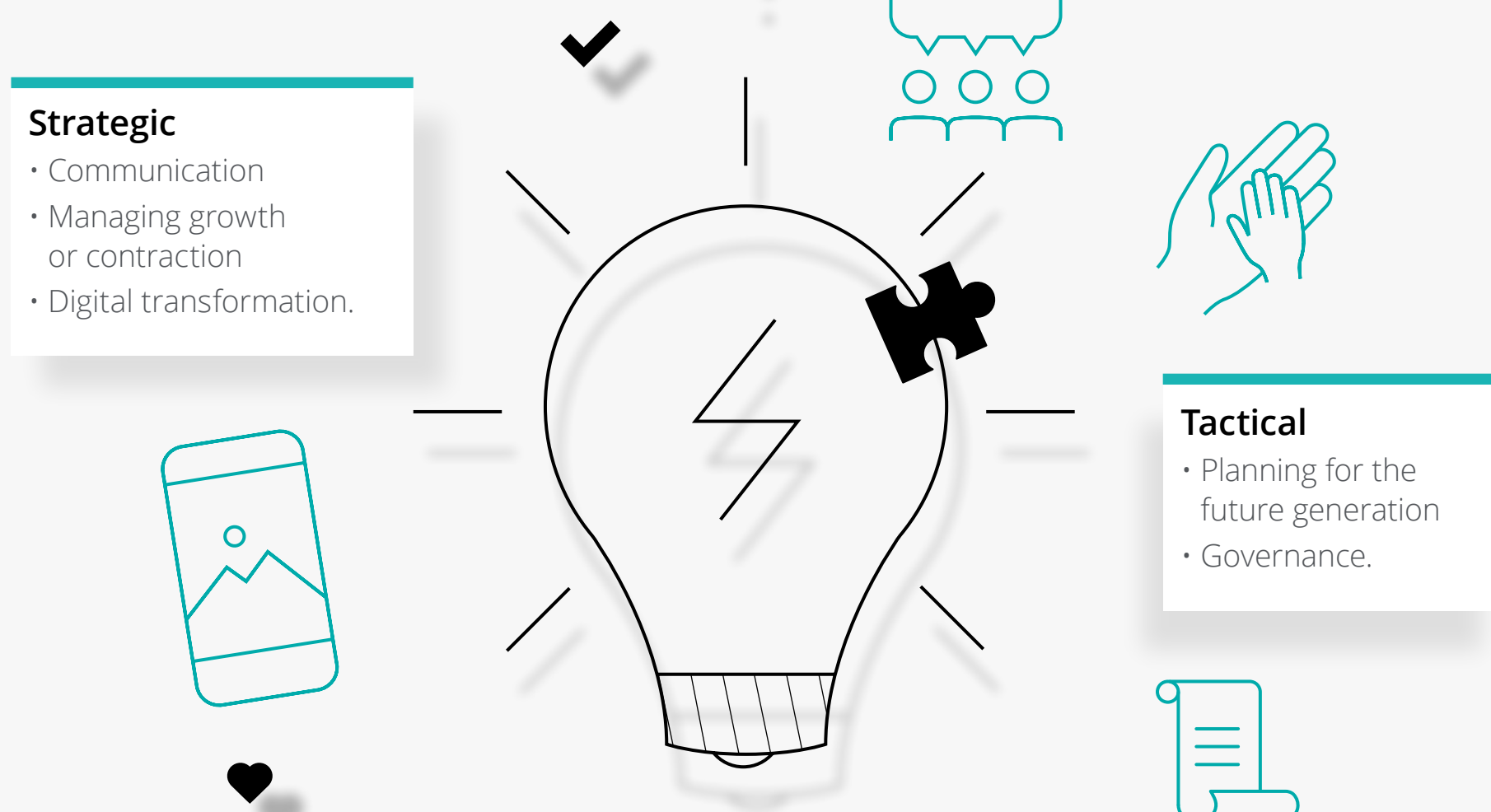


Leading with trust as a family enterprise.  
How to thrive in a disrupted market.

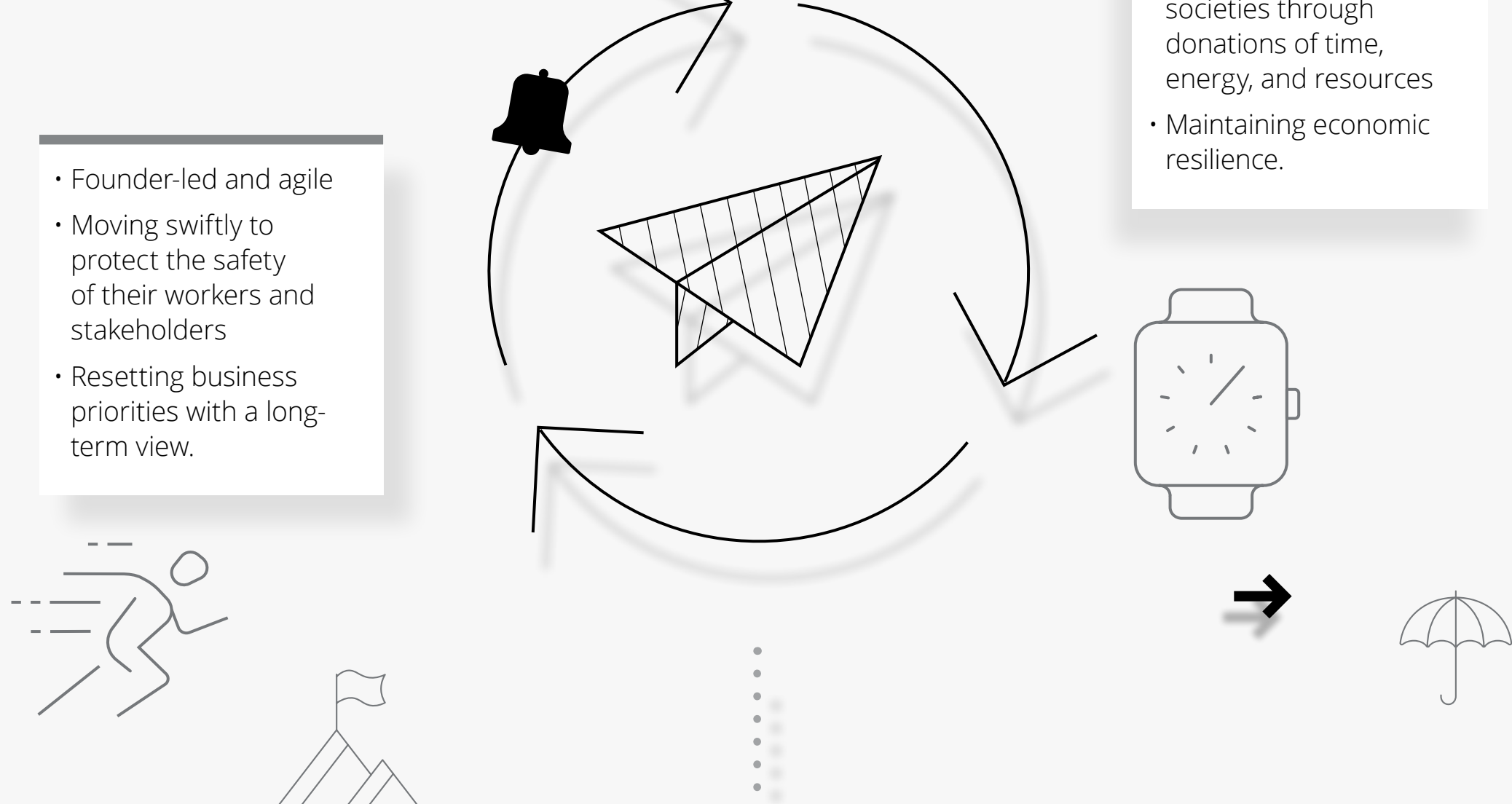
Four dimensions of trust



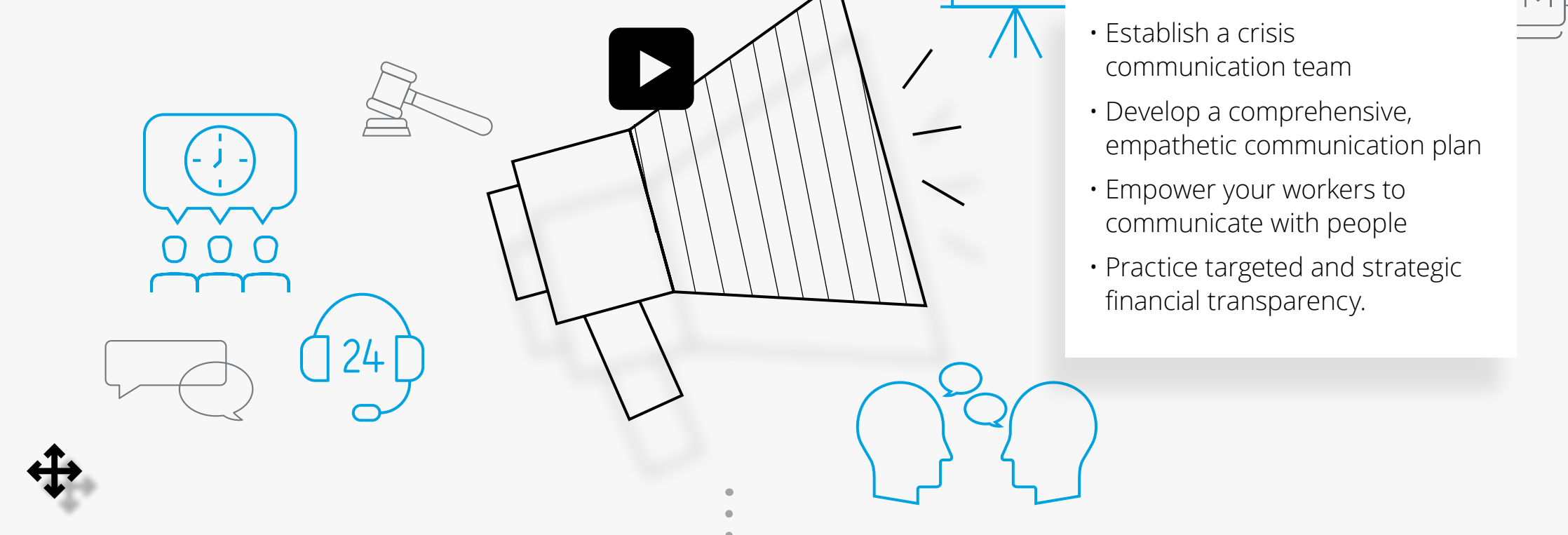
Organizational priorities critical to private family enterprises



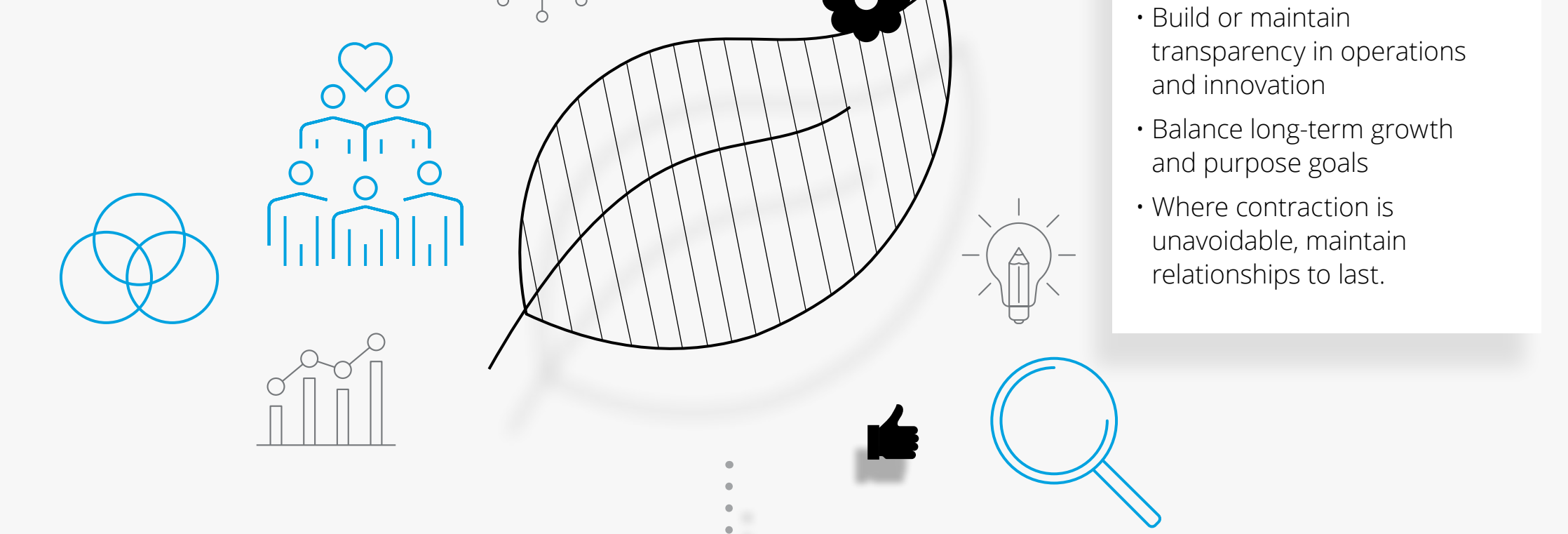
The Asia Pacific family enterprise competitive advantage – recovering rapidly from disruption



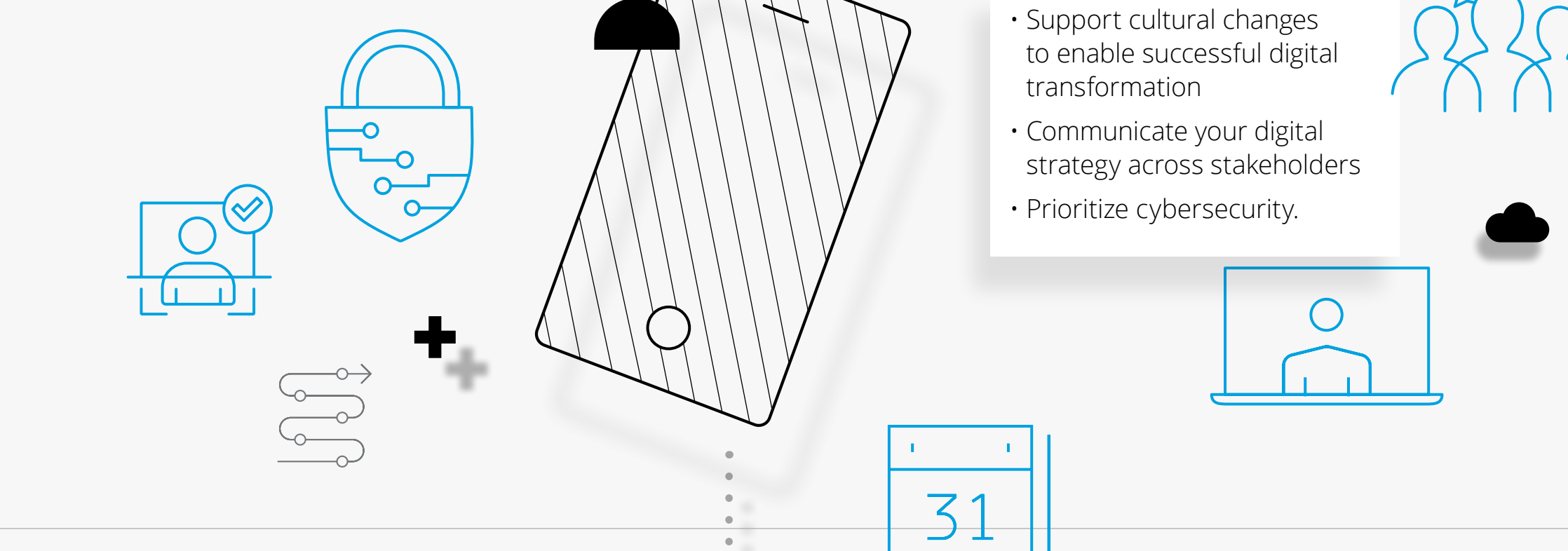
Communicating with trust



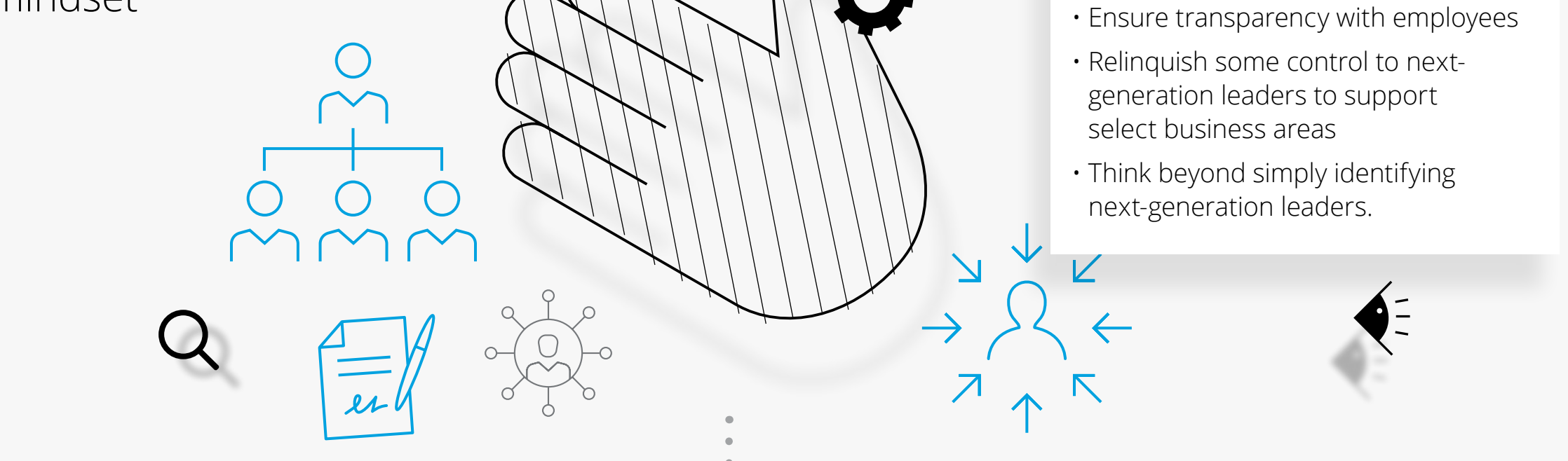
Thrive and grow on a foundation of trust



Maintaining trust during digital transformation



Planning succession with a multi-generational mindset



Establishing a formal governance system that accounts for all stakeholders



The road to thrive in a post-COVID-19 world

