

The four key drivers



Better patient safety and outcomes based on P4 medicine (predictive, preventative, personalised and participatory)



New treatments, such as combination therapies, immunotherapies, nutrigenomics, gene editing and digital therapeutics

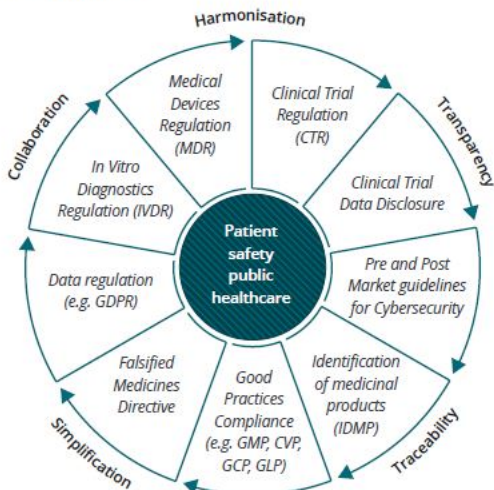


Access to real-time information and data



New technology such as machine learning, RPA, robotic surgery, 3D printing, the Internet of Medical Things and virtual reality

The emerging and evolving regulatory framework



Impact across the life sciences value chain

