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Is technology empowering your workforce or holding them back?

When your employees thrive, so does your business.

The digital workplace is an ecosystem of tools and solutions that puts people first to help future-proof your business.

Empowering workers to

- better serve themselves
- collaborate with coworkers
- get time back

results in organizational gains like

- increased efficiency and decreased attrition
- better tools and automation
- improved profitability

Invest in your company's digital workplace to keep your edge, **and your workforce**.

Signs of an ineffective digital workplace

Manual processes, disparate solutions, and silos hold companies back from realizing their most ambitious goals.

Workers only regularly use 45% of company apps,

illustrating low engagement and siloed work.[1]

Meanwhile, teams create workarounds.

Each team uses 40 to 60 apps on average,

creating inefficiencies and security risks.[2]

Managers spend 62% of their time on “work about work,”

including communicating, toggling, and searching for information.[3]

Technology’s impact

The right technology helps you:

Enhance the workplace

Empower employees

Meet business challenges

Become future-proof

Enhance the workplace

People power outcomes. Technology should make it easier for them to do their jobs.
The right technology fosters a worker experience that feels:

- Personalized and intuitive
- People-focused
- Continuously innovated
- Connected
- Proactive and intelligent
- Service-centric for workers

Empower employees

The digital workplace connects employees to their organization's mission and increases collaboration across physical and digital spaces.

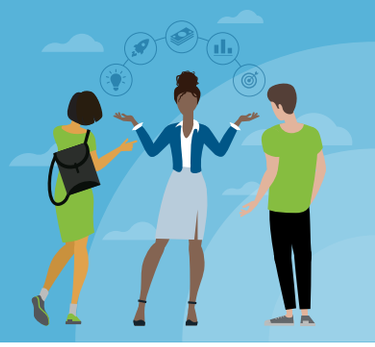
Technology helps employees:

- Complete basic tasks without hassle
- Connect with their team and break out of silos

Improve well-being and sense of belonging

What this achieves for your workforce—and your business

WORKFORCE	BUSINESS
Self-service for support functions (e.g., HR and IT)	Increased productivity across the organization, including HR, IT, and beyond
One entry point to do their jobs, communicate, and connect	More productive, engaged workforce
More time spent on meaningful, collaborative, and "deep" work	Customers served better and faster



Meet business challenges

Worker well-being dictates the bottom line.

53% of employees
are more likely to prioritize health and well-being over work than pre-pandemic.[4]

Nearly half of those who left jobs
gave personal well-being, mental health, or work-life balance as the top reason.[5]

Without consumer-grade technological capabilities, companies risk:

- Brain drain
- Low employee engagement
- Lost revenue

The right technology encourages meaningful relationships to fuel business success.

Compared to employees with "poor" team relationships, those with "thriving" relationships reported:[6]

Almost 20% better well-being

14% higher productivity

22% higher likelihood of staying at their current company another year

Become future-proof

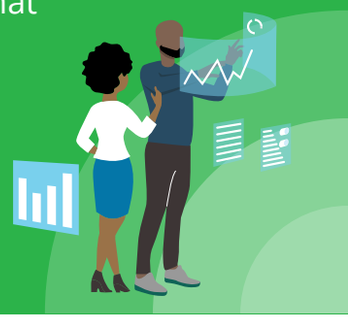
Your digital workplace strategy is a roadmap to navigating the evolving worker-employer relationship.

The best workers will go where they can have the best work experiences.

How you can support your people:

Harness tech to deliver consumer-grade experiences that attract and retain top talent.

Up the time your teams spend on high-value work.



Maximize the return on your digital investment

Discover the outcomes businesses have achieved using ServiceNow:

Doubled agent productivity by streamlining IT workflows to

Built, designed, and launched an app in under 72 hours

a single, modern IT platform[7]

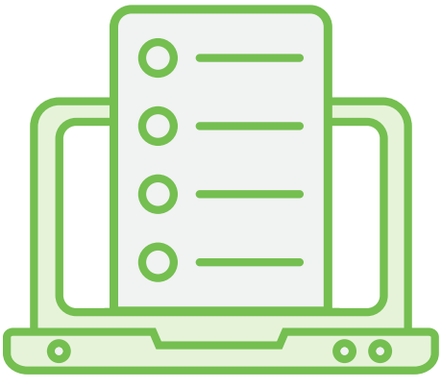
by deploying an effective platform to clear creator workflows[8]

Reduced time lost on transactional support activities by 47%
by converting 15 siloed help desks into one portal[9]

Reduced customer service response times by 75% and improved case resolution rates by 205%
by implementing an AI chatbot[10]

Unleash the power of your workplace.

Get started today



Take our quick assessment to evaluate your company's digital workplace maturity.

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