

# Deloitte. BUILDING A CULTURE FOR DATA PROTECTION

How do you get your ENTIRE organization to Embrace this?

- Support from the TOP!
- Clear, Concise, Understandable Policies for Employees

GET CREATIVE & INNOVATIVE!!

For Everyone @ Every Level!  
eg Weekly 30min. "Welcome to the Government"



Who has ACCESS?

Why do you need the data anyway?

Perhaps data should only be good for certain amount of time then whiped out. This message will self destruct.

- You will let go - not pass probationary period unless you're compliant
- Distinguish Between Securing & Protecting Privacy

Work w/ front line managers to ensure the message is getting through to employees. Only need one master set.

YOU CAN NOT IGNORE EVEN THE SMALLEST ISSUES

MAIN ELEMENT OF CULTURE

- INBOARDING
- OUTREACH!
- TRAINING
- EDUCATION

Clear Creative Annual Everywhere

IT'S A CONTINUAL PROCESS!!

If they don't need access, cut them off

Mandatory online awareness training



Build Security Policies into Processes

Loss of Access if you don't complete it

Pay for Performance Incentives

CROSS-FUNCTIONAL RESPONSIBILITY

Should we change the devices?

Data Expiration of Credit Cards

- LEADERSHIP
- Get people self policing
- Awareness & Communications
- Tie to Performance Evaluations
- Understand who your thought leaders are

Report quickly if it does occur

One size DOES NOT fit all!

Encryption: Laptops, etc.

Mandatory, annual "Clean up" day



What's in it for me?

PERSONALIZE IT! MAKE IT DAY TO DAY!

CHALLENGES:

- People are ignoring emails
- Consequence of Risk Avoidance Strategy (Complete)
- Discontent w/ young employees

Loss of operational efficiency/efficiency

Data Warehouses: It's there when you need it

WAREHOUSE

- It's Difficult to stay on top of all the complications
- If your workflow depends on email attachments you're in trouble!

Get staff to buy into "DON'T COLLECT THE DATA IN THE 1ST PLACE"

You can't stress enough the model you create & how you treat your employees

PANEL:  
Mitchell Glassman  
Marc Groman  
Carmen Medina



Employees must live & breathe this!

Communication does not equal training!