

# PROPOSAL for the NEXT ADMINISTRATION

## EXECUTIVE BRANCH PERSPECTIVE:

Don't try to boil the ocean!

- Start w/ 3
- Do others over time
- Like an "Apollo"
- Becomes instructive!

Get out of the management reform ghetto!

A FEW Governmental Areas

- × ENERGY
- × DEFENSE
- × FINANCIAL REG.
- × HEALTHCARE

NOT MARGINAL ISSUES!

Energy for example

Legislative buy-in

PR/public education

## BARRIERS/OBSTACLES:

- × Executive branch doesn't always want to share credit
- × Capacity/Staffing
- × Shared sense of meaning
- × Whether Pres. wants to spend his personal time
- × Management challenge

MUST GET PEOPLE TO THE TABLE (across agencies)

MUST HAVE PRESIDENTIAL ENGAGEMENT

DEFINE THE PROBLEM STATEMENT CLEARLY (along with what's at stake/consequences)

How do we fix them?

How will it be different?

Are there other models?

PICK HUGE SOCIETAL OUTCOMES!

ENLIST EVERYBODY IN THE OUTCOME!!

Bottom-up approach may take longer initially but will get you there