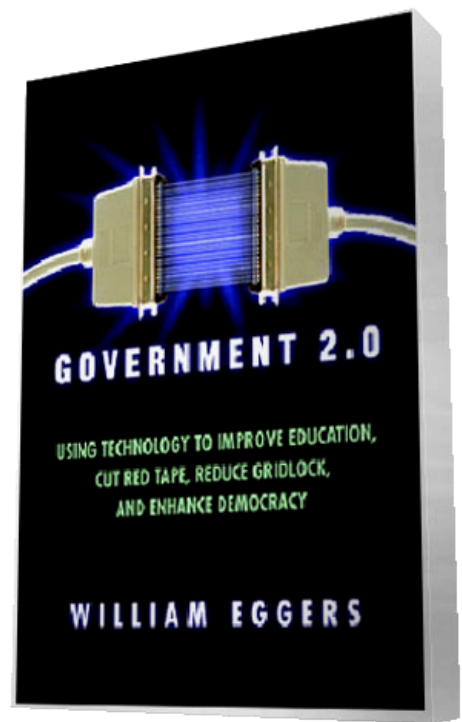


# Coming January 2005

## GOVERNMENT 2.0

A new book from William D. Eggers.

Unhyped and therefore unnoticed, technology is altering the behavior and mission of city halls, statehouses, schools, and federal agencies across America. From transportation to education to elections to law enforcement (or, as we're now referring to it, "homeland security"), the digital revolution is transforming government and politics, slashing bureaucracies; improving services; producing innovative solutions to some of our nation's thorniest problems; changing the terms of the Left/Right political debate; and offering ordinary people access to a degree of information and individual influence until recently accessible only to the most powerful citizens, finally redeeming the Founding Fathers' original vision for our democracy, and transforming American life and society in the process.



"In this important book, William Eggers shows convincingly just how much promise technology holds for making government more efficient, transparent, and responsive to its citizens. Eggers displays a keen understanding of policy-making in the digital age. Accompanying his insightful policy prescriptions are invaluable tips for putting the ideas into practice. *Government 2.0* is a great contribution to freedom and democracy."

-Gov. Bill Owens, Colorado

"Government 2.0 should be required reading for all policy makers; it showcases the power of harnessing new technologies in a readable fashion with wonderful, real-life anecdotes. The information is vital for anyone helping to chart the political, cultural and economic future of our country."

-Cathilea Robinett  
Executive Director, Center for Digital Government

"Bill Eggers effectively identifies that democracy in America today is increasingly being played out by everyday citizens in front of computer screens. He shows that political leaders can be in constructive two-way conversations with their constituents if they understand the dynamics of today's technologies."

-Minneapolis Mayor R.T. Rybak

Bill Eggers is one of the country's leading experts on government reform. I have been reading and listening to for a decade, since I first was elected mayor of Indianapolis. His new book, *Government 2.0*, provides a major contribution to the public policy debate.

-Stephen Goldsmith, Professor, Faculty Chair of the Innovations in American Government Program, Harvard University and former mayor of Indianapolis.

"Every year, more governments are using technology to become more user-friendly and transparent for citizens, and, ultimately, more effective - moving from old-style patronage politics to performance politics. *Government 2.0* is a great place to start for government leaders who want to make the right choices to have the biggest impact."

--Baltimore Mayor Martin O'Malley

Bill Eggers is out front ably tackling the huge challenge of making America's governments more rational and more electronic. This is the last frontier of the information age. Let's hope Eggers is right that "IT" shall overcome!

- Richard P. Nathan, Director, Rockefeller Institute of Government, State University of New York

Based on interviews with over 500 leading politicians, researchers, technology industry CEOs and leaders, futurists and front-line public employees, *Government 2.0* journeys across America and overseas to demonstrate the promise and perils of this emerging world and offer a likely road map to its implementation. You'll hear from technology executives preparing for an onrushing future when, for many citizens, most government interactions could take place on private-sector websites; from bureaucrats like OSHA's Ed Stern fighting to get their agencies to adopt expert systems technology; from William Bennett, whose virtual education company offers a glimpse into one possible future of American education; and from Governor Jeb Bush and former Mayor Rudolph Giuliani as they endeavor to overcome bureaucratic inertia to provide more open, efficient, and effective governments.

Rich with anecdotes and case studies, *Government 2.0* is a must read for every entrepreneur frustrated by paperwork, every parent who's sick of being surprised by bad report cards, every commuter stuck in traffic, every activist trying to fight City Hall, and every taxpayer who cares about the future of government.

## About the Author



William D. Eggers is senior fellow at the Manhattan Institute and Global Director, Public Sector for Deloitte Research. He is the coauthor of *Revolution at the Roots: Making Our Government Smaller, Better, and Closer to Home* (1995), which won the Sir Anthony Fisher International Memorial Award for the book "making the greatest contribution to the understanding of the free economy during the past two years."



\$27.95  
280 pages

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Rowman & Littlefield Publishers, Inc.

A wholly owned subsidiary of The Rowman & Littlefield Publishing Group, Inc.

4501 Forbes Boulevard, Suite 200  
Lanham, Maryland 20706

Distributed by NATIONAL BOOK NETWORK  
1-800-462-6420

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