

INVESTING IN AFGHANISTAN

Roshan, the leading telecommunications company in Afghanistan, strives to be more than a business. CEO and CECF member Karim Khoja says that Roshan is “a catalyst for the nation’s growth and socio-economic development.” As Afghanistan’s single largest private investor and taxpayer, Roshan assists the disadvantaged and vulnerable in Afghan society. The company has invested over \$260 million USD in a variety of social programs.

One of the benefactors of Roshan’s social investments is Aschiana, a nonprofit organization that provides schooling, health care and vocational training for vulnerable children. Many of the children live on the streets or have widowed mothers, and the majority of them are working to help support their families. Roshan supports soup kitchens at Aschiana locations in Mazar-e-Shariff, Parwan and Kabul, so each child can have at least one healthy meal each day.



ROSHAN IS INVESTING IN THE FUTURES OF CHILDREN.
PHOTO | COURTESY OF ROSHAN

Roshan is driving socio-economic development in Afghanistan and is a leader in corporate giving. “Our commitment to corporate social responsibility and philanthropy goes beyond the various programs and initiatives we support,” Khoja states. “It is an integral part of the company’s mission and how we conduct our business.”

ENSURING ACADEMIC SUCCESS

Giving of their intellectual capital, Deloitte works with multiple nonprofits to aid in the organization’s efficiency. Barry Salzberg, CEO of Deloitte & Touche USA and CECF member, says this is achieved by “layering our contribution so that it includes not only cash but also pro-bono work, skills-based volunteering and board leadership, as we are doing with College Summit, we can really make a difference.”

One of the organizations Deloitte supports is College Summit, a nonprofit organization committed to ensuring that all college-ready students, regardless of their background, enter college. “Getting a first-generation student to and through college is probably the most cost-effective way to break the cycle of poverty,” says J.B. Schramm, founder and CEO of College Summit. “That young person is going to make one million dollars more in their [sic] lifetime, and their [sic] children are almost twice as likely to go to college themselves.”

Teachers, administrators, school districts and colleges partner with College Summit to develop the best-practice model for raising college enrollment rates.



A HIGH SCHOOL SENIOR ATTENDS A COLLEGE SUMMIT WORKSHOP IN WASHINGTON DC. PHOTO | COURTESY OF COLLEGE SUMMIT

The process equips high school seniors with a comprehensive curriculum that guides them through the stages of the college application process.

Schramm recalls a series of meetings with Deloitte volunteers that focused on some of the challenges that College Summit encounters. He told the Deloitte team that some high school principals did not have a measurement system in place to track their school's college enrollment rates. In response a plan was put into action. "We have worked with Deloitte and they are helping us design and [build] online tools for school districts to measure their college enrollment rates," Schramm says.

These measurements enable schools to assess their programs and identify opportunities for improving students' futures. Salzberg points out, "Whether you're leading a multibillion dollar enterprise or a grassroots nonprofit organization, the management challenges are similar."

Deloitte's partnership with College Summit is much more than designing and implementing a single solution to a problem. In addition to financial contributions, Deloitte employees volunteer at workshops for students, and Salzberg serves on the College Summit board.



A DELOITTE VOLUNTEER ASSISTS A STUDENT IN WRITING A COLLEGE APPLICATION ESSAY. PHOTO | COURTESY OF COLLEGE SUMMIT



A DELOITTE VOLUNTEER WORKS WITH A STUDENT AT A COLLEGE SUMMIT WORKSHOP. PHOTO | COURTESY OF COLLEGE SUMMIT

Deloitte’s philanthropic efforts not only empower the nonprofits that they support, but the company’s workforce as well. Salzberg says, “[Volunteering] gives [employees] an opportunity to gain an appreciation for social issues and the world around them, which is imperative to being a good business advisor.” He adds, “For an organization like ours, where we give people the chance to contribute what they do best on pro-bono projects ... it’s a win for the nonprofit, employee and for Deloitte.”