

**What can Deloitte do  
to make my community  
a better place?**



**Contribute our skills and knowledge.** At Deloitte & Touche USA LLP and its subsidiaries, we recognize that nonprofits play a critical role in every community. While they are often sophisticated in their mission and programs, they frequently struggle when dealing with strategic, financial, and operational challenges. We believe contributing our intellectual capital to help local nonprofits realize their social missions can have the biggest impact. So we encourage all our professionals to contribute their knowledge and business skills. If you agree that this is a better way to make your community and our business stronger, **see more.**



On the right is James P. Luna, Deloitte Services LP

Of course, we make financial contributions, but there's more to it than that. We're moving to an outcomes-based mind-set in which we measure our effectiveness, not by how many hours or dollars we put into a project, but by evaluating the value we create. Here are some of the ways we contribute our intellectual capital:

### **Capacity-building philanthropy.**

We make sizable philanthropic donations to many nonprofit organizations, which are often coupled with volunteerism and board service contributions, to further leverage our strengths. Our "Problem Solvers" Fund enables our local offices to make large-scale grants to local nonprofits for projects that leverage our core competencies, demonstrate clear social impact, and drive business value.

**Workplace volunteerism.** We are committed to focusing on skills-based volunteering. The program is highlighted by IMPACT Day, our annual day of volunteer service, when all 40,000 Deloitte personnel are encouraged to set aside their work for the day to volunteer. Our people also volunteer through formal pro bono arrangements and nonprofit board service.

**Thought-leadership.** We conduct the annual Deloitte Volunteer IMPACT research series to actively promote the social and business cases for corporate community involvement and our skills-based approach.

**Our people are notably proud of our signature efforts with Junior Achievement, College Summit, and United Way.**

**Junior Achievement — Teaching ethical decision making.** One of Deloitte's signature programs is our commitment to ethics education, the crown jewels of which are the sponsorships of two Junior Achievement curricula on ethical decision making: "Excellence through Ethics," for grades 4–12, and "JA Business Ethics," which is specifically for high school students. Both programs help the business and community leaders of tomorrow understand how to make the right choices. Our deeply integrated support includes a \$2 million financial commitment, more than 1,600 Deloitte classroom volunteers, and over 50 board members globally.

**College Summit — closing the gap in college access for low-income students.** Deloitte has established a program with College Summit, an organization that has shown that low-income students who get As enroll in college at the same rate as higher-income students who get Ds. Along with a \$1 million cash contribution, Deloitte volunteers, and board leadership, the program includes a pro bono project that will result in a measurement system for high schools to track the number of students they send to college — so schools can raise the bar on performance and play a greater role in helping low-income families break the cycle of poverty.

**United Way — supporting the health and welfare of our communities.** Our award-winning campaign underscores the generosity of our people and the leadership position we have taken with United Way. For the past several years, we have exceeded our fund-raising goals by more than \$1 million a year, and our campaign boasts more individual leadership givers of over \$10,000 than any other company in the country.

### **See more.**

Visit [www.deloitte.com/us/community](http://www.deloitte.com/us/community) to find out how we're helping out in communities like yours.

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