



November 21, 2007

TO: THE CREDITORS OF D'ANGELO BRANDS LTD.

Dear Sirs:

Please be advised that a secured creditor of D'Angelo Brands Ltd. (the "Company") has made an application to the Superior Court of Justice of Ontario initiating proceedings respecting the Company under the *Companies' Creditors Arrangement Act* (the "CCAA"). On November 15, 2007, the Court granted an Initial Order that placed the Company under the protection of the Court and authorized it to work with the secured creditor towards the development of a plan of arrangement to restructure its business. A copy of the Initial Order is enclosed.

The Initial Order stays all proceedings against the Company, including all rights and remedies of any of its creditors. The Company is not permitted to make payments on debts and liabilities outstanding as of November 14, 2007. However, the Company is required to pay in full for all goods and services received or provided to it on or after November 15, 2007. Your accounts for any supplies delivered on or after November 15, 2007 should separate those amounts and they will be paid in the ordinary course. The Initial Order also appointed Mintz & Partners Limited of Toronto as Monitor to supervise the affairs of the Company, to assist the restructuring process and to report to the Court from time to time.

If you wish to participate directly in the CCAA proceeding, a solicitor on your behalf may file a Notice of Appearance with the Superior Court of Justice, Commercial List, in respect of Court File No. 07-CL-7283. That must be served upon the solicitors for the secured creditor who are:

Corporate Office
14 Brewster Road
Brampton, ON
L6T 5B7
905-794-0535
1-800-732-6872
Fax: 905-794-0289

Mississauga Plant
4500 Eastgate Pkwy.
Mississauga, ON
L4W 3W6
905-238-6300
Fax: 905-238-1837

Marketing Centre
4544 Eastgate Pkwy.
Mississauga, ON
L4W 3W6
905-238-6300
Fax: 905-238-1837

Tiverton Plant
88 Farrell Drive
Tiverton, ON
N0G 2T0
1-800-879-0541
Fax: 519-368-5676

Aylesworth LLP
Barristers & Solicitors
18th Floor, Ernst & Young Tower
222 Bay Street
P.O. Box
Toronto, ON M5K 1H1

Attn: Richard B. Jones

Email: rjones@aylaw.com

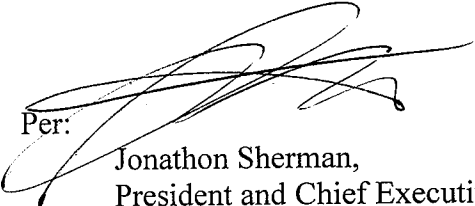
Full particulars of the CCAA proceeding are posted on the Monitor's website at www.mintzca.com/dangelo.

New management of the Company is working with the secured creditor and the Monitor to review all of the Company's assets and businesses. Every effort is being made to determine the future prospects of the Company's businesses and to develop a viable plan of arrangement to restructure them. The Monitor will be reporting to the Court within the next thirty days and the Monitor's reports will all be posted on its website.

Yours truly,

D'Angelo Brands Ltd.

Per:



Jonathon Sherman,
President and Chief Executive Officer

Enclosure