



Certain Assets of a
Company for Sale
Red Zoo Marketing –
Distributor of
Greenhouse Vegetables

Background

On May 22, 2009, Deloitte & Touche Inc. was appointed as the Receiver (the “Receiver”) over the assets, equipment, inventory and undertakings of 971016 Ontario Limited; 1659570 Ontario Ltd.; Perfproduce Holdings RC Inc.; Perfproduce Holdings KC Inc., carrying on business as Red Zoo Marketing (Collectively the “Companies” or “Red Zoo”).

971016 Ontario Limited owns the Premises from which Red Zoo operated (the “Premises”). The Premises is comprised of land and building located at 1621 Road E, Ruthven, Ontario. Offers for the premises should be forwarded separately for submission to the senior lender holding the first charge on the Premises. The Receiver is not actively seeking offers for the Premises.

Sales Process Overview

- The Receiver is interested in receiving proposals for the purchase of its right, title and interest, if any, in Red Zoo’s machinery and equipment, assets, and inventory on a “as is, where is” basis.
- Offers on an *en bloc* basis are preferred; however, offers for individual components will also be considered.
- Individual components should be listed separately with a corresponding bid for each separate bloc.
- All offers should be submitted in Canadian funds.
- Upon receipt of a signed non-disclosure agreement the following will be forwarded to your attention:
 - Equipment listing (Parties will be asked to view assets on site as only major assets are listed);
 - Customer listing;
 - Trademark name;
 - Description of the land, cooler and warehousing located at 1621 Road 3, Ruthven, Ontario
- The inventory relates primarily to box supplies printed with the Red Zoo name.
- Open viewings will be held at 1621 Road E, Ruthven, Ontario on Friday, June 19th (9:30 a.m. to 4:00 p.m.) and on Thursday, June 25th (9:30 a.m. to 4:00 p.m.) and on Tuesday, July 7th (9:30 a.m. to 4:00 p.m.). At this time, the assets, and remaining inventory of the Company may be viewed.
- **Offers will be accepted until Wednesday July 15, 2009 at 2:00 p.m. (EDST).**
- Offers are to be submitted to Deloitte & Touche Inc., Receiver of Red Zoo Marketing, 150 Ouellette Pl, Suite 200, Windsor ON N8X 1L9, Attention: Wendy Santoro.
- Refundable deposits of 10% of the total offered purchase price must accompany any offer. The balance of any accepted offer price will be payable by bank draft or wire transfer on closing.
- The highest or any offer will not necessarily be accepted and the Receiver reserves the right to reject all offers or terminate the sales process.
- All accepted offers will be completed pursuant to terms of sale satisfactory to the Receiver.

Contact Information

Parties interested in receiving further information or arranging a separate site visit should contact the Receiver as follows:

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