



Official rules for

“My TMT Prediction is...”
contest

1. Rules

By entering this contest, all entrants agree these rules shall govern all aspects of this contest and all decisions of Deloitte & Touche LLP ("Deloitte") shall be final and binding in all respects.

2. Eligibility

To be eligible for entry into this contest, you must:

- Be a resident of Canada of the age of majority;
- register at www.Deloitte.ca/MyTMT via the Deloitte Canada Facebook Page (www.facebook.com/deloittecanada);
- Submit a video between December 1st, 2009 and 5 PM EDST December 31st, 2009 by uploading a video (video camera, Webcam) or a video slideshow (powerpoint, keynote) on the Wildfireapp.com platform explaining your prediction. Send us your complete name, email, Web site, your telephone number, www.Linkedin.com profile information (or resume and the title and the URL of your submission via tmtpredictions@deloitte.ca;
- Only submissions via Wildfireapp.com are eligible; and
- No purchase is necessary.

3. How to participate

Steps to create

1. Create an account on Wildfire.
2. Create a video, or a PowerPoint or a keynote.
3. Upload your submission to the Wildfire platform.
4. Email us at tmtpredictions@deloitte.ca with your name, phone number, e-mail address, postal address and the name and the url of your submission.

1. Public vote:

Videos submitted can be viewed by the general public on the Deloitte Canada website (deloitte.ca/MyTMT) as well as on the Deloitte Canada Facebook page (www.facebook.com/deloittecanada). By submitting a video you hereby consent to Deloitte posting your video on the Deloitte Canada website, Deloitte Canada Facebook page, YouTube and other social media websites. The general public will be able to vote for their favorite videos on the Wildfire platform www.Wildfireapp.com, on which this contest will be hosted. Between December 1st, 2009 and January 8th, 2010, the public will choose their favorite TMT predictions video and then, based on public voting, the top 10 videos will be put to a jury which will select the winner.

2. Jury vote:

Between January 9th, 2010 and January 13th, 2010, a jury of renowned professionals in Technology, Media & Telecommunications sector in Canada will review the ten videos selected by the general public and choose the highest scoring winner and two runners up using the selection process below.

4. Selection process

- Videos will be scored out of a total of 15 by the judges with up to five marks for each of the following criteria:
- Feasibility: The likelihood of the prediction occurring
- Relevance: Applicable and that will impact the Canadian audience
- Creativity: Creative in its depiction of the prediction

5. Ownership and publication

All entries become the property of Deloitte. By submitting a video, PowerPoint or keynote (the "Material"), you hereby agree that Deloitte may use, distribute, publish and display the Material (or any portion of the Material) without any restrictions and without paying any compensation, royalties or other amounts to the entrant. Deloitte may also in its discretion modify the Material and such modification shall not require the approval of the entrant. The entrant hereby waives all moral rights with respect to the Material. By claiming a prize, the winners authorize the use, without additional compensation of his or her name and/or likeness and/or voice/photograph and municipality of residence for promotion and/or advertising purposes in any manner and in any medium which Deloitte may deem appropriate.

6. Originality

All entries must be original, unpublished, and created solely by the submitting entrant(s) and not violate the intellectual property rights, copyright, or right of property of any third party. Copyrighted materials will not be accepted unless specific permission for the use of such material can be shown. All videos will be reviewed by the contest managers prior to being placed online. If any video is deemed inappropriate by the contest managers, that video will be declared ineligible.

7. Prize

The winner of the contest will have their video featured at the 2010 Predictions Cross-Canada Roadshow launching in Montreal on January 19, 2010. They will also receive up to four tickets to attend an event near the winner. Tickets to an event have no cash value and nobody attending any event will be charged for tickets. Winners must supply their own transportation, meals and accommodation to and from the event. The prize is not transferable and has no cash value.

8. Selection of winning entrant

On January 4, 2010 or at an alternative date to be selected at the sole discretion of Deloitte, Deloitte will choose a winning entry from all finalists. The selected entrant will be contacted by phone and/or my e-mail.

9. Odds

Chances of being selected depend upon the number of eligible entries received.

10. Acceptance of prizes

If the selected entrant (1) fails to satisfy the preconditions outlined above, is (2) found to have violated the rules of the contest, or (3) cannot be reached within 2 business days after a telephone call has being made to him or her, an e-mail has been sent to him or her advising they have been selected or otherwise

does not meet all contest conditions, then the selected entrant will be deemed to forfeit the prize and another entrant will be selected in the same manner provided above. The person(s) who are selected as winners will be required to answer a skill testing question before the prize is awarded to them.

The name of the prize winner will be published on www.deloitte.ca/MyTMT

11. Posting of rules

The rules of this contest are available at www.deloitte.ca/MyTMT

12. Personal data

By submitting an entry, you acknowledge that Deloitte will be collecting personal data about you for the administration of the contest.

13. General

Deloitte reserves the right to cancel or modify the contest including if fraud or any other factor beyond Deloitte's control impairs the integrity of the contest as determined by Deloitte at its sole discretion. In the event of such impairment, Deloitte reserves the right but has no obligation to select a winner from all eligible entries at the time of such impairment, as determined by Deloitte. Deloitte may, without liability, terminate or suspend this contest, without notice, if technical failures of the Wildfireapp.com or Deloitte.ca websites beyond the control of Deloitte corrupt the administration, integrity or security of the contest, Deloitte also reserves the right at its sole discretion to terminate, discontinue, modify or suspend the contest at any time.

14. Release and limitation on liability

By participating, entrant agrees to release and hold harmless Deloitte & Touche LLP, Samson Bélair/Deloitte & Touche s.e.n.c.r.l. and their respective subsidiaries and affiliates, and each of their respective partners, officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action arising out of participation in the contest or receipt or use or misuse of any prize. Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrant, printing, typographical or other errors or by any of the equipment or programming associated with or utilized in the contest; (2) technical failures of any kind, including, but not limited to, malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the submission process or the contest; (4) printing, typographical, technical, computer, network or human error which may occur in the administration of the contest, the uploading, the processing or judging of submissions or votes or the tabulating of votes, the announcement of the prizes or in any contest-related materials; (5) late, lost, undeliverable, damaged or stolen mail or electronic communication; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use or misuse of any prize (including any travel/activity related thereto). Released Parties are not responsible for misdirected or undeliverable submissions or for any technical problems, malfunctions of computer systems, servers, providers, hardware/software, lost or unavailable network connections or failed, incomplete, garbled or delayed computer transmission or any combination thereof. Released Parties are not responsible for any unauthorized third party use of any submission.

15. Governing law

This contest is subject to all applicable federal and provincial laws.

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