

Contact us

For more information about how 3-D can help your business to succeed contact:



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3-D

New perspectives on
business performance
*A simple solution to help solve
complex business problems*

What is 3-D?

3-D is an excel based reporting tool. It combines cash flow forecasting with best practice monthly reporting and powerful financial analysis.

The current market landscape

- Uncertain economic climate
- Scarcity of funding
- High market volatility.

The 3-D solution

- Anticipate future performance
- Heed early warning signals
- Take appropriate measures
- Monitor current performance
- Maximise chance of success.

3-D cycle of continuous improvement

Effective use of 3-D leads to a virtuous cycle of continuous improvement where reporting drives analysis which allows you to focus energy on the critical areas of your business to drive success.



The 3-D difference

3-D has been designed to address the shortcomings we commonly see in many budget spreadsheets.

3-D has the following key attributes:

Cash is king!

3-D critically focuses on your business' cash flow not just its accounting profit.

Integrated forecasts

3-D comprises fully integrated and interdependent cashflow, balance sheet and income statement forecasts.

A dynamic tool

3-D is dynamic, it continuously updates for your business' current financial performance and position.

Forecasts that are never "out of date"

3-D allows the user to refresh assumptions and update forecasts at any point in time.

Conduct powerful scenario analysis

3-D allows the user to conduct powerful analysis such as scenario testing. You will be able to see potential outcomes based on a range of different assumptions.

Critical ratio and bank covenant analysis

3-D calculates critical ratios allowing you to monitor business KPIs and track ratios against banking covenants.

Best practice financial reporting

3-D's reporting module presents financial information and analysis that is critical for managing your business in an easy to understand and focussed format.

Simple to use

3-D features an easy to use readily accessible interface and summarised reports.

Customised solution

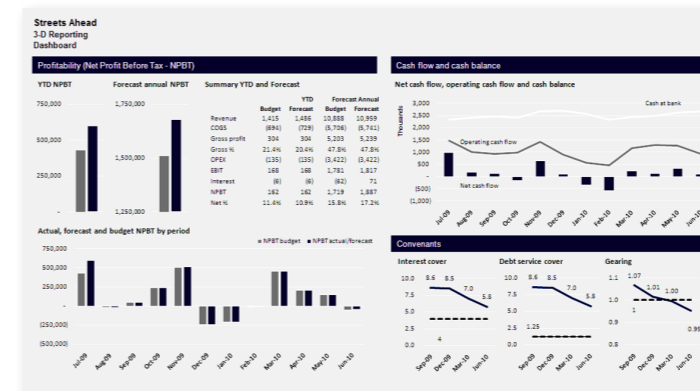
We will totally customise the 3-D tool for your specific business and user needs.

3-D reporting

3-D has a reporting module which presents the financial information and analysis that is critical for:

Dashboard reporting

Key measures are summarised in a clear and succinct dashboard customised to user needs.



Ratios and bank covenants

Actual and forecast ratios are automatically calculated and presented for review.

Comment	Definition	Target Ratio	1H actual	2H actual	1H actual	2H actual	1H actual	2H actual	1H actual	2H actual	1H actual	2H actual	1H actual	2H actual
1 Interest Cover	EBIT Interest expense	>=2.4	6.11	7.92	6.53	7.14	6.83	7.07	6.36	6.78	6.56	6.84	6.11	6.24
2 Debt Service Cover	EBIT Interest expense + Principal Amort	>=1.25	1.11	1.27	1.11	1.28	1.03	1.17	1.06	1.16	1.06	1.11	1.04	1.04
3 Gearing Ratio	Debt Shareholders Funds	<=0.3	0.27	0.28	0.27	0.28	0.27	0.28	0.27	0.28	0.27	0.28	0.27	0.28

Actual and forecast reporting

Actual results and forecasts are seamlessly combined on an on-going basis.

Scenario - original forecast	1H actual	2H actual	Forecast	Forecast	Forecast	Forecast	Forecast	Forecast	Forecast	Forecast	Forecast	Forecast	Forecast	Forecast
1 Income Statement														
Revenue	850,000	1,337,700	490,000	880,000	980,000	1,470,000	190,000	880,000	880,000	1,470,000	980,000	880,000	1,337,700	614,000
Cost of sales	(250,000)	(450,000)	(220,000)	(280,000)	(320,000)	(450,000)	(60,000)	(280,000)	(280,000)	(450,000)	(320,000)	(280,000)	(450,000)	(220,000)
Gross profit	600,000	270,000	600,000	660,000	1,020,000	130,000	600,000	600,000	1,020,000	660,000	600,000	887,700	394,000	

Customised reporting options

Reporting can be customised for key stakeholders, such as directors, investors and financial institutions.

A proven development methodology ensures the 3-D reflects your business model, identifies key drivers and is tailored to your individual needs.

3-D methodology

The four stage development process:

1. Detailed specification and user requirements
2. Model development and build
3. User acceptance testing and refinement
4. Final delivery and training

3-D streamlining and automation

3-D streamlines the monthly update process and reduces data entry. 3-D can be customised to carry out data analysis, manipulation and uploads at the press of a button.

Additional services

In addition to 3-D Deloitte Private can deliver a range of additional services including:

- Financial model review
- Preparation of business plans
- Business cases and project feasibility
- Customer and product analysis
- Streamlined financial reporting.