

Deloitte.



3-D

New perspectives on
business performance
*A simple solution to help solve
complex business problems*

What is 3-D?

3-D is an excel based reporting tool. It combines cash flow forecasting with best practice monthly reporting and powerful financial analysis.

The current market landscape

- Uncertain economic climate
- Scarcity of funding
- High market volatility.

The 3-D solution

- Anticipate future performance
- Heed early warning signals
- Take appropriate measures
- Monitor current performance
- Maximise chance of success.

3-D cycle of continuous improvement

Effective use of 3-D leads to a virtuous cycle of continuous improvement where reporting drives analysis which allows you to focus energy on the critical areas of your business to drive success.



The 3-D difference

3-D has been designed to address the shortcomings we commonly see in many budget spreadsheets.

3-D has the following key attributes:

Cash is king!

3-D critically focuses on your business' cash flow not just its accounting profit.

Integrated forecasts

3-D comprises fully integrated and interdependent cashflow, balance sheet and income statement forecasts.

A dynamic tool

3-D is dynamic, it continuously updates for your business' current financial performance and position.

Forecasts that are never "out of date"

3-D allows the user to refresh assumptions and update forecasts at any point in time.

Conduct powerful scenario analysis

3-D allows the user to conduct powerful analysis such as scenario testing. You will be able to see potential outcomes based on a range of different assumptions.

Critical ratio and bank covenant analysis

3-D calculates critical ratios allowing you to monitor business KPIs and track ratios against banking covenants.

Best practice financial reporting

3-D's reporting module presents financial information and analysis that is critical for managing your business in an easy to understand and focussed format.

Simple to use

3-D features an easy to use readily accessible interface and summarised reports.

Customised solution

We will customise the 3-D tool for your specific business and user needs.

3-D reporting

3-D has a reporting module which presents the financial information and analysis that is critical for:

Dashboard reporting

Key measures are summarised in a clear and succinct dashboard customised to user needs.



Ratios and bank covenants

Actual and forecast ratios are automatically calculated and presented for review.

Ratio	Definition	Target Ratio	Forecast	YTD Actual	YTD Actual	YTD Actual	YTD Actual	YTD Actual	YTD Actual	YTD Actual	YTD Actual	YTD Actual	YTD Actual	YTD Actual	YTD Actual
1. Return on Equity	ROE	15.0%	15.0%	15.0%	15.0%	15.0%	15.0%	15.0%	15.0%	15.0%	15.0%	15.0%	15.0%	15.0%	15.0%
2. Debt Service Cover	DSC	1.25x	1.25x	1.25x	1.25x	1.25x	1.25x	1.25x	1.25x	1.25x	1.25x	1.25x	1.25x	1.25x	1.25x
3. Solvency Ratio	SR	1.50x	1.50x	1.50x	1.50x	1.50x	1.50x	1.50x	1.50x	1.50x	1.50x	1.50x	1.50x	1.50x	1.50x

Actual and forecast reporting

Actual results and forecasts are seamlessly combined on an on-going basis.

Item	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Revenue	100,000	105,000	110,000	115,000	120,000	125,000	130,000	135,000	140,000	145,000	150,000	155,000
Cost of sales	(40,000)	(42,000)	(44,000)	(46,000)	(48,000)	(50,000)	(52,000)	(54,000)	(56,000)	(58,000)	(60,000)	(62,000)
Operating expenses	(20,000)	(21,000)	(22,000)	(23,000)	(24,000)	(25,000)	(26,000)	(27,000)	(28,000)	(29,000)	(30,000)	(31,000)
Depreciation	(10,000)	(10,000)	(10,000)	(10,000)	(10,000)	(10,000)	(10,000)	(10,000)	(10,000)	(10,000)	(10,000)	(10,000)
Interest	(5,000)	(5,000)	(5,000)	(5,000)	(5,000)	(5,000)	(5,000)	(5,000)	(5,000)	(5,000)	(5,000)	(5,000)
Income tax	(5,000)	(5,000)	(5,000)	(5,000)	(5,000)	(5,000)	(5,000)	(5,000)	(5,000)	(5,000)	(5,000)	(5,000)
Financial services	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)	(2,000)
Other	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)
Net Profit	27,000	28,000	29,000	30,000	31,000	32,000	33,000	34,000	35,000	36,000	37,000	38,000

Customised reporting options

Reporting can be customised for key stakeholders, such as directors, investors and financial institutions.

3-D methodology

A proven development methodology ensures the 3-D reflects your business model, identifies key drivers and is tailored to your individual needs.

The four stage development process:

1. Detailed specification and user requirements
2. Model development and build
3. User acceptance testing and refinement
4. Final delivery and training

3-D streamlining and automation

3-D streamlines the monthly update process and reduces data entry. 3-D can be customised to carry out data analysis, manipulation and uploads at the press of a button.

Additional services

In addition to 3-D Deloitte Private can deliver a range of additional services including:

- Financial model review
- Preparation of business plans
- Business cases and project feasibility
- Customer and product analysis
- Streamlined financial reporting.

Contact us

For more information about how 3-D can help your business to succeed contact:



Austin Scott

Partner – Deloitte Private

Sydney

Tel: +61 (0) 2 9322 3861

Email: auscott@deloitte.com.au



Phillip Kravaritis

Partner – Deloitte Private

Melbourne

Tel: +61 (0) 3 9671 7048

Email: pkravaritis@deloitte.com.au

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