# **Wave Training** Program

# Launch career paths for underrepresented groups in technology

• Wave is a joint Deloitte Digital and Salesforce global training program designed to build a more diverse workforce by launching career paths for underrepresented groups in technology.

Wave specifically provides hands-on training opportunities that help aspiring professionals receive credentials, and ultimately, job offers. Wave's mission is to train 10,000+ individuals in Salesforce.

> ALESFORCE **TALENT**

#### **PROGRAM OVERVIEW**



Wave cohorts are 12–16-week learning experiences designed to provide training, mentorship, and hands-on learning opportunities in the Salesforce ecosystem. The program consists of five parts where the participants will gain:

### **Coaching & Mentorship**

#### **Professional Development Skills**



## Salesforce Technical S **Technical Skills**

**Simulation** 

**Hands-On Learning** 



#### Career **Opportunities**

Coaching led by Deloitte practitioners to support participants as they navigate the Salesforce ecosystem using lessons learned and best practices.

Training sessions focused on developing core soft skills such as interviewing. networking and effectively communicating so cohort participants are job-ready.

Virtual learning material to build technical proficiency and experience using a combination of Trailhead learning modules and virtual instructor-led sessions.

Realistic project simulations where participants will work in teams to highlight their technical aptitude and soft skills and build applicable Salesforce solutions.

Opportunities to connect with potential employers through mock interview prep, apprenticeship roles, and virtual career fairs sponsored by Salesforce.

#### **COHORTS LAUNCHED**

Wave supports the development of diverse talent and a more equitable and inclusive workforce through hands-on training opportunities.

94 Countries Engaged

1,8504 **Participants** Trained

# **CREATING EQUITABLE OPPORTUNITIES FOR:**

- Women in technology
- Black talent without a 4-year degree
- Indigenous Americans/First Nation citizens
- People impacted by the war in Ukraine
- Refugees and underemployed immigrants
- and more!















- Deloitte Digital and Salesforce Collaborate to Help Create a More Diverse Workforce With Launch of Wave Training Program (prnewswire.com)
- Instead of focusing on degrees, the key to the future of work is taking a skills-first approach, according to this Deloitte executive (Fortune Education)
- Deloitte US Announces \$1.5 Billion Social Impact Investment to Foster a More Equitable Society (prnewswire.com)



#### **Harry Datwani** US Consulting lead alliance partner, Wave sponsor, Deloitte US



#### Ara Anoshiravani Education & Workforce Development leader, Purpose & DEI Office, Deloitte US



#### **Erica Adams** Global Salesforce Talent COE leader, Wave lead, Deloitte UK

For questions related to Wave, please contact our team at salesforcewave@deloitte.com